Community Foundation
for Kingston & Area

2021 Annual Report
Impact

Contents

Message from our Chairs of the Board of Directors 3
The Sisters' Gift 4
Adverse Childhood Experiences (ACEs) & Resilience 5
Highlights 6
Donations & Funds 7
Granting 8
    Competitive Granting Programs 9
    Other Granting 9
Impact of Community Grants 10
Investment Performance 12
Financial Results 13
CFKA Team 15
Let's Keep in Touch 17

Message from our Chairs of the Board of Directors

As CFKA matures, we remain focused on "For Good, For Ever, For All."

The year was both rewarding and challenging given the COVID-19 pandemic and its impact on the community and CFKA. At the same time, this provided increased opportunities for CFKA to engage and support a wide variety of agencies doing incredible work to build resiliency in the community.

Within the organization, financial assets continued to grow, operational management continued to be solid and our governance structure was renewed.

In June 2021, Rob Wood succeeded Gayle Barr as Chair and noted that under her leadership, CFKA had responded effectively to the pandemic, initiated a new advisory council on Equity, Diversity, Inclusion, and Indigeneity, substantially completed a transition to a policy governance board, and secured the largest single donation in the Foundation's history. As with so many other gifts, it reflects confidence in the Foundation's reputation, built over many years of effort, for careful management and stewardship combined with a broad knowledge of community needs.

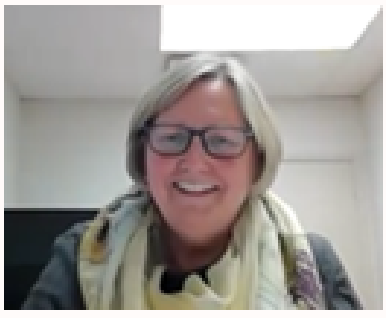
2021 had the feel of a "reset year" as our community began emerging from the pandemic. The Foundation found it timely to refresh its strategic plan, incorporating an equity, diversity and inclusion lens and confirming five themes as CFKA priorities for future efforts:

- To grow our endowments to provide more money for granting.
- To enhance donor engagement and stewardship.
- To maximize the impact of granting on community well-being.
- To increase CFKA's profile and influence within the community.
- To enhance organizational excellence and capacity.

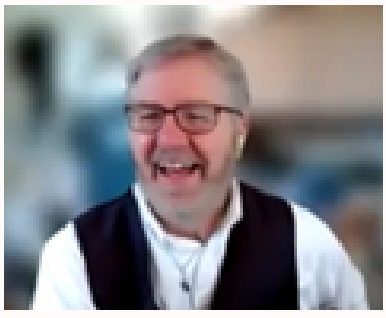
As the year made clear, these are times for continuing leadership at all levels.

At the front lines of change are dozens of charitable organizations leading initiatives to build a vibrant, creative region — one where everyone has opportunities in a caring, healthy and culturally rich community. We also see farsighted leadership in the commitments and generosity of so many donors ready to support the energy and ideas of people making a difference on the ground. And of course, there is the continuing leadership of Foundation staff, volunteers and members of our board to connect all these efforts.

History will show 2021 was a turning point in our story, when we rose to the occasion together.



Gayle Barr, Chair - June 2019 to June 2021



Robert A. Wood, Chair - June 2021 to June 2023

The Sisters' Gift

The big event of the year!

It was with both gratitude and excitement, shared by everyone present, that Foundation Board members Rob Wood (Chair) and Gayle Barr (Past Chair) met with several Sisters of Providence of St. Vincent de Paul to receive their change-making $4.9 million gift, in addition to the $100,000 received in December 2020, for a total gift of $5 million.

Presentation of the cheque on October 4, 2021 with Sister Sandra Shannon at Sisters of Providence of St. Vincent de Paul.

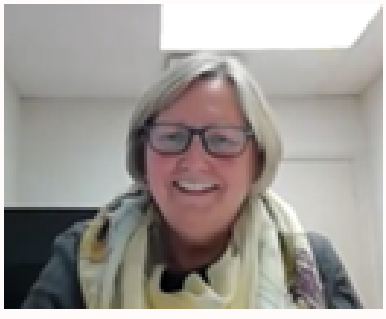
The Sisters of Providence of St. Vincent de Paul Community Impact Fund (the "Sisters' Fund") was established to help Kingston and area communities respond to some of the greatest needs among our youngest and oldest residents.

- The Sisters' challenge to the Foundation was to stimulate transformative, sustainable, systems-level change in two areas of need: to prevent and mitigate the lifelong impacts of Adverse Childhood Experiences (ACEs), and to reduce the social isolation and loneliness felt by seniors – both significantly amplified by the experience of COVID-19.
- Following the wishes of the Sisters to achieve immediate and maximum impact from their gift, their fund is intended to be fully expended on high-impact community initiatives and programs over the next five to ten years.
- Work is well underway to address ACEs with active engagement from key community agencies.
- The work to address seniors' isolation and loneliness is just getting underway.
- The Foundation will continue to share updates about this transformational gift over the coming months and years.
- The Sisters' Fund is managed separately from the CFKA managed funds with the investment policy being conservatively limited to low risk / capital preservation.

Adverse Childhood Experiences (ACEs) & Resilience

Through the Sisters' Fund, further training and more detailed planning occurred for ACEs.

- Meeting was held in 2021, (as follow up to February 2020 community meeting) with a focus on the strategic plan and workplan for 2021.
- Kingston Community Health Centres – Pathways to Education facilitated eight Trauma Informed Training sessions with 347 participants. The response was very positive.
- Community workshop convened in May 2021 (with 60 participants across 30 organizations) to further explore how to build a community wide strategy. The workshop was delivered by expert facilitators from the Community Resilience Initiative located in Washington State.
- Monthly ACEs Core Team meetings to define and drive collective actions continued. The ACEs Core Team has since evolved into the ACEs & Resilience Coalition of KFLA (ARC).
- Five screenings of Resilience, a documentary film that delves into the science of ACEs, were offered throughout the summer with 267 participants.
- Links established with the ACEs Coalition of Guelph & Wellington – a group of community stakeholders taking action on ACEs. A partnership was formed to share knowledge and expertise.
- Contracted with Toward Common Ground (Guelph) in September for project management support for meetings and assistance in development of strategic plan and workplan.
- Received the transformative gift from the Sisters in October ($4.9 million along with previous $100,000 for a total of $5 million).
- Meeting in Fall 2021 to follow up on trauma informed training sessions actions (each person trained committed to providing training for others).



Gayle Barr, CFKA Representative on the ACEs Core Team

Highlights

In addition to the gift from the Sisters, here are some of the highlights of the Foundation's work during 2021

Community Builder Award

Sophie Kiwala received the Community Builder Award (for 2020) for her volunteer work, commencing prior to Christmas in December 2019, providing community leadership in addressing the issue of food insecurity for vulnerable communities.

The Equity, Diversity, Inclusion, and Indigeneity Advisory (EDII) Council

The EDII Advisory Council, in an advisory role to the Board, continued to meet.

Focus was on outreach to various communities; sharing information about the Foundation's work and how we might be of help (e.g., granting); review of grants with an EDII lens; identification of barriers and opportunities for change; and discussion of the importance in having a more diverse membership on our committees and Board.

Board Training Session on Cultural Competence

Training was provided to Board members on the subject of Cultural Competence: A Toolkit to Promote Equity, Diversity & Inclusion.

The seminar was arranged by George Thomson, Board member, and was presented by Pamela Chapman, Legal Educator & Consultant and Moya Teklu, Executive Director and General Counsel of the Black Legal Action Centre.

This session explored cultural competence as a tool kit to support the work of the Community Foundation for Kingston & Area, and to strengthen it as an organization. The presenters introduced foundational ideas including implicit bias, marginalization, and structural inequality and how these problems relate to our work.

The overall goal was to develop greater confidence and skill in navigating diversity, inclusion, and equity in the community and for the organization, and to discuss goals and best practices for the Foundation going forward.

Land Acknowledgement

A Land Acknowledgement was adopted by the Board at its April 2021 meeting[1] as follows:

We are fortunate to be part of a community located on the traditional homeland of the Anishinaabe and Haudenosaunee; we are thankful every day for that privilege.

[1] The Land Acknowledgement Statement, as of the writing of this 2021 Annual Report has been revised by the Equity, Diversity, Inclusion, and Indigeneity Advisory Council to reflect CFKA's continuous learning.

Donations & Funds

Donations

$6,336,805 in gifts were received in 2021:

- $80,933 to operations
- $6,016,457 to all other endowments
- $239,415 to Flow Through Funds

1,278 gifts were received from 616 unique donors.

New Funds

14 new funds were established in 2021:

- **Community Fund**: Margie & Tom Courchene Fund
- **Donor Designated Funds**: Amey Family Memorial Fund, Safe Haven Fund, Douglas Reid Fund, Jack and Lorna Whyte Endowment Fund
- **Field of Interest Fund**: Sisters of Providence of St. Vincent de Paul Community Impact Fund
- **Donor Advised Fund**: Dr. Patricia Minnes Fund Supporting People Living with Developmental Disabilities
- **Smart & Caring Fund**: Judy Harvie Smart & Caring Fund
- **Flow-Through Funds**: Kingston Red Barons Flow Through Fund

Update: Tha'teioneniienawa'khontie: In the Spirit of Cooperation Fund

After witnessing the dozens of shoes placed on the steps of the Kingston City Hall and the sacred fires in memory of Indigenous Children buried in unmarked graves, a local community member made an anonymous donation to initiate the Tha'teioneniienawa'khontie: In the Spirit of Cooperation Fund.

> "With our donation we would like join in the spirit of this wonderful fund as way to honor these 215 children and the many that remain to be brought home. They bring a message straight to the hearts of all caring compassionate citizens. We hope in some small way it says to anyone out there; that they were loved and never forgotten."

The Fund disbursed its inaugural grant in 2021 to support the Ndoo-miijminaanin (Our Foods), Indigenous Food Sovereignty project developed through a partnership between Kingston Indigenous Languages Nest and Loving Spoonful. This project links language, culture, ceremony, and food to build community connection and explore food sovereignty.

Agency Fund Matching Campaign

An Agency Fund Matching Campaign, to help charities rebuild financial stability after the damaging effects of the COVID-19 pandemic, was launched. Local charities were offered matching funding of up to $10,000 to establish a new endowment fund and up to $1,000 for local charities which had existing endowment funds with the CFKA. The Campaign was a success with the following five new agency funds established and 13 existing funds participating:

New Agency Funds

- Kingston Interval House Fund
- Lunch by George Fund
- Lion Hearts Endowment Fund
- Rural Frontenac Community Services Endowment Fund
- The Kingston Portraiture Endowment Fund

Existing Agency Funds

- Boys and Girls Club of Kingston & Area Endowment Fund
- Kingston Frontenac Public Library Endowment Fund
- Frontenac County Schools Museum Endowment Fund
- Kingston Field Naturalist – Environmental Protection Fund
- Kingston School of Art Fund
- Loving Spoonful Fund
- Natural Areas Protection Fund
- Pathways to Education Kingston Fund
- Rideau Waterway Land Trust Fund
- The Spire Capital and Development Fund
- Kingston Symphony Endowment Fund
- Kingston WritersFest Fund
- Youth Diversion Program Sustainability Fund

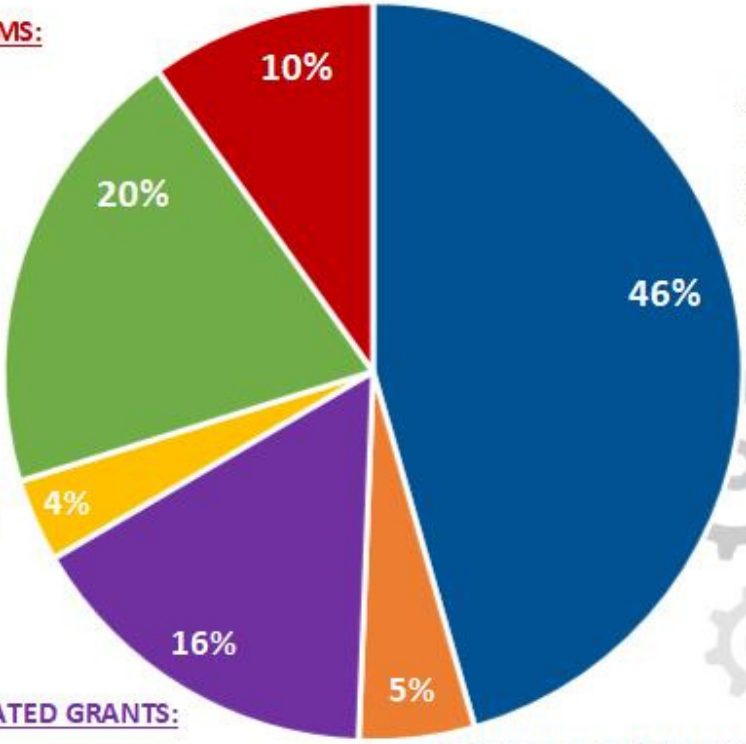
Granting

$1,051,668
Granted to the Community

OTHER GRANTING PROGRAMS:
$107,283
Regina Rosen Food First Fund
Sister's Community Impact Fund
Stark Family Fund
Nan Yeomans Fund

FLOW THROUGH GRANTS:
$209,274

DONOR ADVISED GRANTS:
$38,181



COMMUNITY GRANTS:
$479,227
25 Grants | Spring
23 Grants | Fall

DONOR DESIGNATED GRANTS:
$164,443

AGENCY FUND PAYOUTS: **$53,259**

297 Grants Supporting 155 Agencies

Granting

Competitive Granting Programs

Community Grants

In 2021, CFKA recognized the changing environment for many charities as revenue generated through fundraising efforts and program fees was greatly reduced while unexpected expenses increased. As a part of the Spring and Fall 2021 Community Grants Program, CFKA accepted applications for Emergency Operational Support grants to help charities continue to deliver essential services during this period of uncertainty.

Descriptions of projects approved through the Spring and Fall 2021 Community Grants Program are available at cfka.org/2021-grants

Grants supported many different projects – for all ages – and the care of wildlife – as depicted on the following images.

The Mess Open Arts Studio

Kingston School of Art

Sandy Pines Wildlife Centre

Regina Rosen Food First Fund

Eleven agencies were provided one of twelve $1,000 grants to support food security within our community.

For a list of recipients, visit cfka.org/2021-grants

Stark Family Fund

In 2021, $77,083 was granted towards charities within Prince Edward County, including a $33,333 grant towards the Prince Edward County Memorial Hospital Foundation to purchase a cardiac monitoring system.

Other Granting

In addition to the Community Grants, Regina Rosen Food First Fund, and the Stark Family Fund, CFKA provided $483,353 in grants through donor advised, donor designated, field of interest, agency, and flow-through funds.

Impact of Community Grants

Here are some examples of the good work being supported by the generosity of our donors through the Community Grants Program.

BGC South East, Academic Boost Summer Camps, $7,500
During the summer of 2021, BGC South East (formerly the Boys and Girls Club) led an interactive, hands-on, child-led and curiosity-driven educational program. 219 children engaged in fun and educational activities such as creating lava lamps and exploring chemical reactions.

The children were given the opportunity to ask endless questions to promote curiosity in learning. After all, what does happen when you add two Mentos into Coke, instead of one?

Kingston Community Health Centres - Community Harvest, FoodWRx Soup Project, $20,000
This multi-faceted social enterprise project brought a community together over a simple bowl of soup. Through this project, youth experiencing barriers to employment used local produce to make more than 900 jars of soup. For every jar of soup purchased at full price, a jar was donated to an older adult, supporting food security within our community for seniors and older adults.

These soups were a hit! "Yum! So good and a pleasant surprise to have homemade soup! Looking forward to more!" as one community member shared.

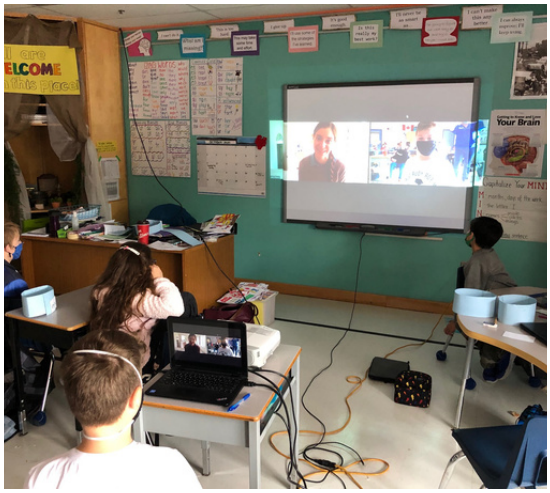
Kingston School of Art, Children's Summer Art Camp Programming, $4,700
The Children's Summer Art Camps Program provided arts instruction in an 8 weeklong day camp structure to children ages 5-12. The Camp was very popular and ran at 100% capacity allowing 80 children to receive art instruction.

Camps include both indoor and outdoor activities, a wide variety of creative initiatives, and a supportive environment where students feel safe and encouraged to express and challenge themselves. As one child shared at the end of a day's activities, "Can't I stay at camp for the whole summer?"

Sandy Pines Wildlife Centre, Virtual Wildlife Presentations for School Groups, $4,238

Sandy Pines Wildlife Centre pivoted their services to deliver Virtual Wildlife Presentations to 238 classes, supporting 4,400 students in increasing empathy and compassion for wildlife.

"The video feed of staff working with animals helps us to understand the hands-on nature of the work and the dedication to preservation of our precious wildlife. Empathy starts here!"
– Grade 4/5 Teacher



South Frontenac Community Services Corporation, Walk-In Freezer, $34,137

CFKA awarded its single largest ever Community Grant of $34,137 to Southern Frontenac Community Services Corporation to purchase a walk-in freezer. The photo depicts progress as the installation of the freezer's door was completed.

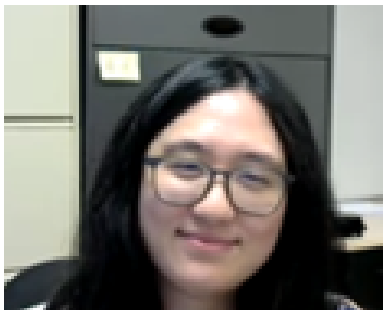
As of 2021 year end, the freezer allowed for the provision of more than:

- 18,417 days worth of food,
- 14,412 Meals on Wheels,
- 5,186 frozen meals, and
- Served more than 1,370 individuals through the Food Bank.

YMCA of Eastern Ontario, Financial Assistance Program, $11,857

This operating grant supported the Financial Assistance Program at the YMCA to ensure that children were able to attend camp or access YMCA services. After a year of physical isolation and social disruption, this grant allowed more than 280 children to play, grow, and learn with friends, new and old.

This program is in place to provide services and programs for those who would otherwise not be able to afford their membership fees.



Yu Jier Kou, Grants Coordinator

Investment Performance

CFKA holds four separate investment accounts, the largest of which consists of a portfolio managed by CFKA's Investment Committee pursuant to its Investment Policy.

The vast majority of the Foundation's endowment funds, including its operating funds, are held within this large managed portfolio. In addition, there are three smaller investment accounts maintained by the Foundation that are subject to specific donor restrictions and/or considerations in the investment of those funds.

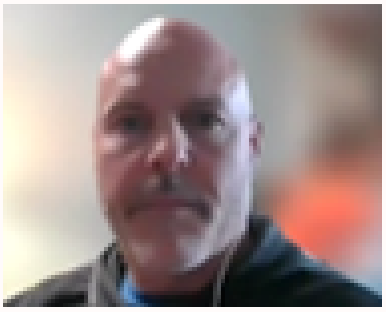
Results are provided in the following table:

Holdings	Value, December 31, 2021	Total Return, 2021	Held With
Managed Portfolio Pursuant to Foundation's Investment Policy	**$27,115,045**	**13.10%**	**CIBC Wood Gundy**
Other Invested Funds Subject to Donor Restrictions	**$6,394,414**	**N/A**	**CIBC Wood Gundy, RBC-DS, Alterna**
Total Assets Under Management	**$33,509,459**		

Strong global equity markets were the primary driver of our portfolio returns in 2021, resulting in our third consecutive year of attractive results.

The annual granting allocations are determined in accordance with the Spending Policy for the Foundation, which is based on a rolling three-year average of the Foundation's returns. The substantial 2021 investment returns for the Foundation will therefore have a positive impact on the Foundation's expected available to grant amounts for 2022.

Given market performance to date in 2022, expectations for 2023 granting should be tempered relative to this year.



Chris Chard, Chair, Investment Committee

Financial Results

Community Foundation for Kingston & Area
Statement of Revenue and Expenditures and Fund Balances
For the Year Ended December 31, 2021

	2021 ($)	2020 ($)
REVENUE		
Donations	6,336,805	1,177,602
Investment Income	3,460,519	1,661,507
Administration Fee Revenue	387,162	324,777
Miscellaneous Revenue	21,414	62,104
Total	$10,205,900	$3,225,990
EXPENDITURES		
Administration and Investment Fees	415,052	347,234
Amortization of Tangible Capital Assets	2,501	
Grants	1,051,668	979,678
Life Insurance Premiums	36,475	36,475
Operating Expenses	422,677	402,363
Program Expenses | Sister's Community Impact Fund	18,397	
Total	$1,946,770	$1,765,750
Excess of Revenue over Expenditures for Year	$8,259,130	$1,460,240
Fund Balances - Beginning of Year	$25,403,438	$23,943,198
Fund Balances - End of Year	$33,662,568	$25,403,438

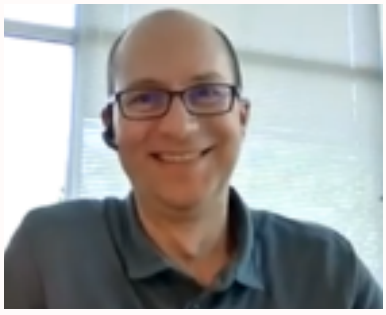
The full audited 2021 Financial Statements are available on the CFKA website at cfka.org/annual-reports-financials

Financial Results

In commenting about the 2021 financial results, CFKA's Treasurer reported:

- The annual audit conducted by the Foundation's external auditors noted no deficiencies or significant findings for 2021. The issued audit report is consistent with prior years.
- The Foundation saw a substantial increase in its Net Assets (being total assets less total liabilities) in 2021 growing by an astounding 32.5% from an opening 2020 Net Assets balance of $25.4M to an ending Net Assets balance of $33.7M by the end of 2021.
- Sisters of Providence of St. Vincent de Paul, combined with substantial growth in investments due to significant market returns for 2021.
- The Foundation was able to maintain its operating expenses for 2021 at a level consistent with the prior year, with its 2021 operating expenses of $422,677 only 5% higher than its 2020 levels.
- At the end of 2021 the Foundation maintained a healthy unrestricted balance available in its Operating Funds of approximately $518,000 to deal with future unforeseen circumstances.

Andrew Oosterman, Finance and Operations Coordinator



Jonathan Warren, Treasurer

CFKA Team

The Board met ten times in 2021 – with the interesting result of very high attendance with Board members joining not only from Kingston but also from Ottawa, Toronto, Florida and Italy.

CFKA Team

Board of Directors

- Gayle Barr
- Sue Bates – term ended June 29, 2021
- Julie Burch – served until June 29, 2021
- Chris Chard
- Peter Finnegan
- Ian Gemmill
- Willa Henry – elected June 29, 2021
- Kalen Ingram
- Richard Kizell – served until June 29, 2021
- Monica LaBarge
- Donna Armstrong Segal – elected June 29, 2021
- George Thomson
- Jonathan Warren
- Roger Wilson – elected June 29, 2021
- Robert Wood
- George Wright

Honorary Life Members

- Michael Bell
- Florence Campbell
- Michael Davies
- Greg Fisher
- Eveline Flint
- Virginia Gordon

Full Time Staff (2021)

- Tina Bailey, Executive Director
- Andrew Oosterman, Finance and Operations Coordinator
- Penny Scott, Grants Coordinator (until May)
- Yu Jier Kou, Grants Coordinator (as of April)
- Kathy Mourtos, Administrative Coordinator (until August)
- Emily Anderson, Administrative Assistant (as of September)

Part Time Staff (2021)

- Yara Findlay, Communications
- Dana Mitchell, Communications
- Kate Lett, Bookkeeper

Legal Counsel

- Brian Gillingham, Partner
  Cunningham, Swan, Carty, Little & Bonham LLP

Investment Advisor

- Marc LeBlanc, Portfolio Manager
  CIBC Wood Gundy

IN MEMORIAM

Michael Davies (1937-2022)

This Community Foundation's first President and the spirit behind its creation.

Let's Keep In Touch

2021 reminded us how important it is for a community to stay connected when building resilience together in the face of challenges and change.

And when CFKA refreshed its strategic plan, we discussed at length how best to renew our emphasis on engagement, stewardship and communications with all our donors, charities and other partners.

We welcome the opportunity to connect anytime.

General Information		**info@cfka.org**
Reception, and Assistance	**Vish Singh (Summer, 2022)**	**admin@cfka.org**
Board Transition Lead/Past Chair	**Gayle Barr (Interim)**	**ed@cfka.org**
Finance, Funds, and Operations	**Andrew Oosterman**	**finance@cfka.org**
Grants	**Yu Jier Kou**	**grants@cfka.org**

Community Foundation for Kingston & Area

The Community Foundation is a public charitable foundation, created by and for the people of our community. It enhances community well-being by providing grants to a wide range of local charities each year. Grants are made from earnings on its endowment funds: A donation to the Foundation will continue to benefit the community FOR EVER.

275 Ontario Street – Suite #100, Kingston, ON, K7K 2X5 613.546.9696 info@cfka.org www.cfka.org

We are fortunate to be part of a community located on the traditional homeland of the Anishinaabe and Haudenosaunee; we are thankful every day for that privilege.