



Community Foundation
for Kingston & Area

Ripples

Your community makes you
and you make your community!

Issue Number 37, Spring 2016

The Investment Committee in a Nutshell



Dawn Blanchard

What does the Investment Committee do?

The primary function of the Investment Committee is to oversee the prudent investment of money that has been generously donated to the Foundation, or placed in the Foundation's care. We operate under strict stewardship guidelines that are contained within an Investment Objectives and Policies document. The Community Foundation for Kingston & Area (CFKA) exists to serve the community through charitable granting, and it is our committee's responsibility to make sure the Foundation is in an optimal financial position to continue serving the community in this way for a very long time.

Who is on the Investment Committee?

The committee is currently comprised of nine volunteer professionals from the community, with an impressive depth and breadth of knowledge and relevant experience. Our website has a detailed bio on each committee member. We work with an Investment Advisor, Marc LeBlanc of CIBC Wood Gundy, who provides guidance and administers the portfolio under the direction of the committee.

- CHRIS CHARD, CHAIR**, MBA, CFP, CLU, FCSI, Investment Advisor, Stonehouse Financial Advisory Services.
- MARC LEBLANC, INVESTMENT ADVISOR**, CIM, FCSI, Vice President & Investment Advisor, Portfolio Manager, CIBC Wood Gundy.
- TINA BAILEY** MPA, MBA, Executive Director, CFKA.
- LOUIS GAGNON** PhD, Distinguished Faculty Fellow of Finance, Smith School of Business, Queen's University.
- BRUCE JEFFERY** FCSI, FMA, Investment Advisor, BMO Nesbitt Burns.
- TIM KINGSTON** BCom, Vice President & Financial Consultant, CIBC Wood Gundy (retired).

- DAVID LEESON** MSc, Community Member.
- SCOTT MILLER** CIM, Branch Manager, ScotiaMcLeod.
- LYNNETTE PURDA-HEELER** PhD, CFA, Associate Professor & RBC Fellow of Finance, Smith School of Business, Queen's University.
- JAY RAYNER** Investment Advisor, Assante Capital Management.
- JOSÉE THÉRIAULT** CIM, FCSI, PFP, Portfolio Manager & Wealth Advisor, RBC Dominion Securities Inc.

What type of challenge does the Investment Committee face?

The biggest challenge right now is to maintain strict investment discipline in the face of a low bond yield environment and somewhat volatile equity markets. Although large investment returns are always desirable, it is not practical to expect that within a well-diversified portfolio right now. Adherence to the Investment Objectives and Policies keeps us focused on the primary objective of maintaining a consistent risk profile with a view to long-term sustainability of the Foundation.

What opportunity does the Foundation's Investment Committee provide to the community?

Whenever money is invested, there is risk. We manage that risk through well-defined policies and having a robust and professional committee to oversee the maintenance of the funds. There are many individual philanthropists and charities in this area who either are not professionally capable of managing the process of prudent stewardship of endowment monies, or simply don't want to because it is not their core business. CFKA provides an opportunity to philanthropists and charitable organizations by providing these services on their behalf. To put it simply, they are able to piggyback off the expertise that has been put together by CFKA, rather than replicating this function individually, or within their own organizations.

Chris Chard

Assets Under Management



	1995	2000	2005	2010	2015
TOTAL GRANTS (#)	4	116	141	174	265
TOTAL GRANTS (\$)	\$2,950	\$104,298	\$1,320,113	\$300,590	\$956,315

Welcoming Syrian Refugees

Our January 28 Speaker Series, "A New Home in a New Land: Welcoming Syrian Refugees," drew an attentive crowd of over 140 people.

Immigration policy expert **Dr. Naomi Alboim** (Queen's University) provided an overview of Canada's historical reception of refugees and the Canadian response to the current Syrian refugee crisis. Attendees learned the "lingo" used in refugee resettlement, learning the differences between Government Assisted Refugees (GARs), Privately Sponsored Refugees (PSRs), Blended Visa Office Referrals (BVORs) and Joint Assistance Sponsorships. Thankfully they were joking about the quiz at the end!



Shayne Bampton - SB Images

Ruth Noordegraaf (Kingston Immigration Partnership) and **Cheryl Hitchen** (City of Kingston) informed us that over the last year the Kingston community has collectively welcomed over 70 refugees through private sponsorships. About 15 community groups are involved in welcoming refugees from Syria and other countries such as Burundi and Eritrea. In order to respond to their various needs, a Refugee Support Network with community service providers was initiated in November 2015 through the Kingston Immigration Partnership (KIP).

"KIP received support from the Community Foundation to hire a part-time refugee liaison officer to assist the sponsorship groups and the community services network with monthly educational and information sharing meetings, resources and general community capacity building. Through this support we have been able to work together to create a strong and well connected group of community members and service providers ready to welcome these new members."

– Ruth Noordegraaf, KIP

Rick Cairns, from *Save a Family from Syria*, introduced Marwan, the father of a family the group sponsored. They shared their experiences, helping us understand what's going on at the individual level. The audience shared their jubilation when Marwan's daughter was successfully registered in day care, and learned of Marwan's emotional journey as he attends English classes, and of his wishes for his children's future – Queen's may be in that future! Marwan, and hopefully all of these new Kingstonians, are on an incredible journey of hope.

Gini Rosen

Grants

Projects Funded through the Community Foundation for Kingston & Area's Community Grants Program Fall 2015

Arts & Culture

Melos Music Society: Baroque Idol
\$1,200 will fund a local accompanist with experience in Baroque music for rehearsal and performance for the Melos Choir and Period Instrumental Ensemble's 4th annual Baroque Idol Competition.

Ongwanada Hospital, Circle of Friends
\$18,404 supports this arts group where participants with varying levels of developmental disabilities can express themselves and develop personally through music and drama.

Children's Mental Health

St. Lawrence College Anti-Bullying Initiative
\$3,694 supports the Pink Shirt Day event in February that raises awareness on the issues of social cruelty and bullying, aimed at decreasing its prevalence.



Garrett Elliott Photography

Community Development

Big Brothers/Sisters Seniors-Youth Engagement

This new opportunity for those aged 45 and older to help positively impact local youth by becoming a senior Big Brother/Big Sister receives \$14,000.

Code the Change: Queen's Chapter

Code Jam, a one day event where students create websites, databases and other personal software at no cost for local non-profits, receives \$1,212.

Education & Literacy

Seniors Association Literacy & Community Engagement

\$13,078 supports a new initiative to develop and deliver instruction of English as a second language specifically targetting older adults through workshops and field trips.

Kingston Region Spelling Bee

This annual local competition for students aged 6 to 14 receives \$1,100. Students learn spelling tips and develop confidence in public speaking.

Health & Social Services

Loving Spoonful Good Food Programming

\$24,992 supports Good Food for All, which brings good food and food programming to youth, families and the broader community at the Robert Meek Centre.

President's Message



Garrett Elliott Photography

As I write this message, the auditors are finalizing their report and the Foundation's Financial Statements for the completed year of 2015, our 20th anniversary. The Annual Report will be forthcoming soon, but I want to take this opportunity to share with you some of our results. It was a historic year for Community Grants: \$351,201 was disbursed for 46 projects that enhanced our community. As you will see elsewhere in this issue of *Ripples*, the Fall grants included three \$25,000 Smart & Caring awards, the largest the Foundation has ever made.

Grants are made possible by donors who entrust their philanthropic wishes to the Foundation: for donations, 2015 was a strong year in comparison to previous years.

Nevertheless, while the number of donors and repeat donors surpasses the ten year average, there is a decline from last year.

As we reported in *Vital Signs*® 2015, there is a local declining trend: between 2002 and 2013 the proportion of tax-filers in Kingston who made a charitable donation decreased by 14.2 percent. The Foundation, while maintaining a flat trend of attracting new donors in 2015, has bucked the recent Kingston trend of continuing decline. But we still have work to do!

Some of that work will be the implementation of the Smart & Caring fund-raising project shortly. Intended to increase the unrestricted funding available for Community Grants, we look forward to having increased capacity to fund exceptional projects with impact — to build community forever.

Michael Bell

Truth & Reconciliation in our Area

The release of the Truth and Reconciliation Commission's report in 2015 marked a major milestone in our collective awareness of the need to acknowledge the horrific treatment of First Peoples though the course of Canada's history. The Foundation hosted a Speaker Series on April 27 entitled "Truth & Reconciliation in the Kingston Area: What's Your Role?" Over 125 people participated in this important discussion where panelists put the truth and reconciliation process in context for us, both nationally and locally, and offered insights into how each of us can participate in the reconciliation process locally.

Panelists included: **Dr. Terri-Lynn Brennan**, a cultural heritage professional and educational sociologist with the City of Kingston, who as a non-status First Nations Canadian is committed to providing a platform for those voices often unheard; **Shannon Monk Payne**, a member of St. Theresa Point First Nations, who is an Indigenous advisor and leader in First Nations education; **Robert (Bob) Wells**, author of the book *Wawahte* that tells the stories of three residential school survivors;

and producer **John Sanfilippo** who collaborated with Bob to turn his book into a documentary.

Through the panelists, we learned about the importance of language, understanding and dialogue in the reconciliation and healing process. Reconciliation was described as a relationship, and suggested actions by non-indigenous community members to support the process include: listen more than speak; recognize Indigenous diversity (our area is home to people from First Nations communities across Canada); support and promote Indigenous visibility (for example by attending events); and continue to make yourself aware.

With a population of over 7,000 First Nations, Inuit and Métis in our areas, we are fortunate to have the opportunity to be a part of the dialogue forwarding reconciliation in our own community.

Copies of the speakers' presentations and other learning resources can be found on the Foundation's website at www.cfka.org.

Gini Rosen

A Loving Legacy for our Local Youth



Anonymous

Robert ("Bob") and Ethel Sutton wanted to leave a legacy that would help young people and enrich their lives. With the help of the Community Foundation, they've done exactly that.

The Suttons were married for 67 years. Though they did not have any children, nieces and nephews played a big role in their lives. Ethel, who passed away in 2003 at age 94, and Bob, who died in 2011 at 101, left a generous bequest to establish the **Robert W. Sutton & Ethel Mary Sutton Endowment Fund** in support of the Boys & Girls Club Kingston and the Shriners Hospital for Children in Montreal. They came to Kingston in 1953 when Bob became manager of the Kingston Shipyards. When the St. Lawrence Seaway opened in 1959, the larger ships that came

into use then couldn't be repaired locally. By 1968, the Kingston Shipyards were no longer viable and the business closed. Bob continued working for Canada Steamship Lines in Thunder Bay, rising to be Vice-President. When he turned 65 he called his boss, Paul Martin, to let him know that he intended to retire. "I've promised Ethel (who really was the boss in the house) that I'd retire and spend more time with her." With that, the Suttons returned to Kingston, the city they both loved. Bob had served as an alderman of Sydenham Ward for two years, and he was on the Kingston Hospital Building Committee for 10 years. Their most rewarding times were at Rotary (attending throughout his nineties) working in support of the Boys & Girls Club Kingston and supporting the Shrine Children's Hospital.

On behalf of Bob and Ethel, we thank the Foundation for their help in establishing the Endowment Fund for the Boys & Girls Club Kingston and the Shriners Hospital for Children in Montreal. The fund is truly a fitting memorial to Bob and Ethel Sutton.

James and Debby Barrie,
Good friends of the Suttons

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Intro to Community Grants

FALL 2015 The fall 2015 call for proposals invited applicants to “Think Big” when developing proposals and applicants responded with creative and exciting submissions. In particular, we encouraged innovative project ideas that would address our three Smart & Caring Community priority areas: Getting Started, Food Security and Community Engagement.

Twenty-three projects were funded, totalling \$251,093 – the largest grant round in the history of the Foundation.

We were able to fund 10 projects of over \$10,000 including three over \$25,000 that addressed our Smart & Caring priorities. Our hope is that by focusing investment dollars on targeted areas, the charities will be able to achieve high impact in identified areas of need in our community. Grants were awarded to applicants at the Community Grants Award Ceremony held on December 7, 2015 at The Tett Centre for Creativity and Learning.

Grants & Consequences

Multi-year Grant Has Significant Impact



With the support of a grant from the Community Foundation, the Boys and Girls Club of Kingston and Area provides transportation for children and youth from across the city to the Club's after-school programs, field trips, camps, sports league, and Helen Tufts Nursery School. A five year \$20,000 Community Grant funded by the Alcan Endowment Fund supported the operational costs of their transportation program.

This funding has had a major impact, according to Tony Gargaro, Director of Operations for the Club: “I really want to thank the Community Foundation and Alcan for giving us the confidence and support five years ago to go out and purchase a 24 passenger bus to break down those barriers that many of our children face who come to our programs, and we couldn't have done it without them.”

Over 65,000 children and youth riders have used the service over the duration of this five-year grant. The program allows those without transportation to access the Boys and Girls Club programs. According to Gargaro, in the 2014/15 school year the bus picked up over 10,000 riders for after-school programs from eight different schools.

SPRING 2016 As of the date of printing, our spring 2016 grants round is underway. While we will not have the same level of funding available to grant this year (our granting is based on market returns from the previous three years), our Community Grants Committee is working diligently to review submissions.

This dedicated group of volunteers will continue to focus their efforts to help select projects (both small and large) that will have a positive impact in our community, including the three Smart & Caring priority areas.

We announce recipients of the spring grants at our newly named *Community Grants Celebration* on May 26th at 4:00 pm at Ongwanada, where we collectively celebrate the exciting work they will be able to do thanks to the generous support of our donors and volunteers.

Gayle Barr

In addition, children and youth were provided transportation for other activities, bringing the total annual ridership to almost 16,000. The bus operates with a driver and support staff who provide supervision and support to children during transportation.

“The Boys and Girls Club of Kingston was thrilled to be part of this initiative, which helped young people get to our programs, be active, develop healthy eating habits, improve academic performance and develop confidence and life skills. As recognized leaders in after-school programming, we applaud the Foundation's approach to this important issue of transportation as a barrier to participation and we look forward to working with them to deliver the highest quality after-school programs to children who need them most. It is all about putting smiles on the faces of hundreds of kids in our community” says Harold Parsons, the Club's Executive Director.

The Foundation is proud to have played a significant role in enabling this program. Their bus can be seen around town – and we are proud that it bears the Foundation's logo!

Kim Philipps

Investment and Spin-Off Benefits for All



Prepping in the kitchen.

They say in business that investment in research and development can have amazing spin-offs that change society. The same is true for Community Foundation funding. Investing in our community creates unexpected spin-offs.

The Foundation awarded Loving Spoonful a \$24,992 Community Grant last fall, enabling Loving Spoonful to offer free, basic, healthy cooking classes, primarily to low-income individuals and families who need cooking skills. **Only two months into the grant, almost 100 people had already participated in 24 Community Kitchen workshops**, learning healthy cooking skills and sharing healthy meals together. Eighty-eight percent of participants report they're cooking and eating healthier at home. The spin-off? Their kids, parents and families are also eating healthier, and everyone is spending more time with whole, real food that makes our community healthier.

A spring 2015 grant had a more unexpected spin-off. The Foundation supported Loving Spoonful piloting a gleaning project. Gleaning is an old, Biblical term, meaning gathering the surplus food from farms.

Thanks to a Community Grant, Loving Spoonful volunteers and staff gleaned over 8,400 pounds of fresh, local produce from area farms and delivered it to shelters, hot-meal programs, and free food pantries for those in need.

The spin-off? Loving Spoonful worked with the Cataraqui Region Conservation Authority to use its existing cold storage building to store the produce until after the abundance of the harvest season was passed. The two agencies are now working together to improve that cold storage. A beneficial, unexpected spin-off thanks to the Community Foundation's investment in the community.

Loving Spoonful continues to work at achieving a healthy food-secure community by facilitating fresh food access, skill development, and community engagement. Local support like CFKA's makes this important work flourish.

Mara Shaw,
Executive Director, Loving Spoonful

More Grants

Projects Funded through the Community Foundation for Kingston & Area's Community Grants Program Fall 2015

Spinal Cord Injury Ontario, Peer Support
The Peer Support Program receives \$12,320 to provide family and one-on-one support and group education for people with spinal cord injury and other physical disabilities.

Northern Frontenac Community Services
\$7,500 toward the purchase of a replacement vehicle to provide outreach playgroups and youth recreation programs to residents of small hamlets and villages throughout Frontenac County.

Southern Frontenac Community Services
\$21,702 supports the purchase, relocation and retrofit of three former school portables to its new Grace Centre site in Sydenham, allowing for expanded services.

Partners in Mission Food Bank
\$25,000 will support expanding the variety of fresh foods to include fresh apples, oranges, carrots and potatoes year-round in clients' monthly hampers.

Queen's University Good Times Diner
This non-profit, student-run soup kitchen that provides free, nutritious meals to the less fortunate members of the Kingston community receives \$1,000.

Loving Spoonful Healthy Cooking
\$11,993 supports healthy cooking programs for adults at the Kingston Community Health Centre, building food skills, confidence, friendships and community around good food in Rideau Heights.

Heritage Preservation

KCHC Pathways to Education
The Wawahte Educational Documentary Project receives \$5,273 to provide Kingston youth with access to the stories of three Residential School survivors as told in the book *Wawahte*.

Recreation

Kingston Goalball Club
\$9,260 supports the growth and expansion of Goalball, a team sport for people with visual disabilities, encouraging fitness and enhancing social and team building skills.

Youth

Kingston WritersFest Protégé Project
\$4,000 supports a mentorship program where two grades 9-12 students are matched with professional local writers for four months to develop a publishable piece of writing.

Boys and Girls Club Youth Programs
\$25,000 to Youth Programs providing age and developmentally appropriate programming to youth aged 13+ for 22 hours per week at no cost to the participants.

Kingston Community Health Centres
The Go Farther project receives \$15,815 to provide young people with the support they need to navigate the challenges and complexities of post-secondary life.

Winter Warmth
\$10,000 for Winter Warmth to work with school social/youth workers to ensure no child goes without needed clothing and footwear.

Kingston Community Health Centres
\$2,800 supports the Dare to Stand Out: Youth Diversity Conference, an opportunity for high school students to learn more about human diversity and social inclusion.

Cycle Kingston Youth Run Bicycle Shop
\$17,750 supports hiring youth to operate a used bicycle store in the spring of 2016. Youth staff members will receive job and life-skills training.

Boys and Girls Club Transportation
\$4,000 supports a multi-year grant for providing transportation from schools to the Boys and Girls Club.

Making Waves

Ripples has a new look! Less text, more photos, and an easier read. Visit our website or call the office at 613.546.9696 for expanded information.

Farewells and Welcomes



Shayne Bampton - SB Images

Our New Admin Assistant

Dawn Blanchard has Bachelor of Arts and Bachelor of Education degrees, combined experience in administrative support and teaching with 12 years as school teacher, and an eye for photography.

Newest Board Member

Melissa Seal is a partner at the law firm of Templeman Menninga LLP, primarily practicing in the areas of labour, employment, and human rights. She has lived in Kingston for 15 years, and in her free time enjoys reading, paddle boarding, and spending time with her children.

Grants

Farewell to Linda Lysne. Linda has done a remarkable job as Chair, in this, the main work of the Foundation; welcome Gayle Barr and Catherine Gold, as Chair and Vice-Chair, whom we know will fill her shoes very well.

Marketing & Communications

Three new members spreading the word: Jerry Brens, Deanna Davies and Kim Philipps.

Ripples

Farewell Brian Osborne, who has agreed to make guest appearances occasionally; welcome Kim Philipps, a working representative from Marketing and Communications.

Other News

National Philanthropy Day Awards 2015

Gini Rosen and Michelle Skolnick were nominated as outstanding volunteer fundraisers for their work on *Jailhouse Rock* by the AFP South Eastern Ontario Chapter. AFP, the Association of Fundraising Professionals, celebrates the people and organizations that make a difference in our communities across the country.

New Agency Funds

Frontenac County Schools Museum and Kingston WritersFest have established funds with us. This brings the total number of endowment funds we hold for local charities to over 24. For full listing, visit our website at www.cfka.org.



Garrett Elliott Photography

Linda Lysne presents a cheque to a Fall grant recipient.

Please Join Us...

Community Grants Celebration

Thursday, May 26th, 2016, 4:00 pm at Ongwanada on Portsmouth Avenue, when we announce recipients of the Spring Grants and make our cheque presentations.

Stark Family Fund Grants Awards

Thursday, June 9th, 2016, 6:30 pm at Macauley Heritage Park Church, 23 Church Street, Picton where we will be awarding \$70,970 to 14 projects in Prince Edward County.

Vital Signs® 2016 Launch

Tuesday, October 4th, 2016, 9:00 am at the Discovery Centre, 1 Fort Henry Drive.

Thanks Volunteers! You're Vital to our Success!



Dawn Blanchard

Volunteers enjoying some well-deserved social time during an event to honour their commitment.

Volunteers play a key role in the Foundation's success. Our nearly 100 volunteers help in a variety of ways, from serving on our board and committees to helping out around the office and at events.

"We could not do what we do without our amazing volunteers," says Executive Director Tina Bailey. "It is inspiring to work with such a fun, skilled and committed group of people. I am awed by and grateful for the passion they bring to the Foundation every day."

Volunteers range from those who have been involved with the Foundation since its beginning, to board members who agreed to serve for their eight-year term, to new committee members who have been recruited to bring new ideas and energy, to those who help with single projects.

Each volunteer brings their unique abilities and contributions to the Foundation and we are grateful to every one of them.

Longtime volunteer Marilyn Banting shares, "I have been a volunteer with the Foundation since 2000 when I was asked to join the Grants Committee. It has been a wonderful 16 years! I've had a chance to learn new skills, meet fantastic people and become part of the community: both the Foundation and Kingston. I cannot think of a better job! I wholeheartedly recommend becoming a volunteer."

Each volunteer brings their unique abilities and contributions to the Foundation and we are grateful to every one of them.

The Foundation is currently seeking new members to serve on its Fundraising, Grants, and Community Engagement committees, as well as anyone available to come in and provide general administrative help on a periodic basis.

If you would like to learn more about these or other volunteer opportunities, contact Dawn at 613.546.9696 or dawn@cfka.org

Tina Bailey



Community Foundation
for Kingston & Area

Contact Us

165 Ontario Street, Suite #6
Kingston, ON K7L 2Y6
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For further information on any of the topics dealt with in this issue of Ripples, please call the Foundation office at 613.546.9696 or e-mail info@cfka.org

Who we are

The Community Foundation for Kingston & Area is a public charitable institution supported and run by citizens of Kingston and the area.

What we do

The Foundation encourages individuals and organizations to establish and build permanent endowments and other funds from which worthwhile community projects are then supported.

What you can do

Start a fund?
Join a committee?
Help in the office?

You name it,
We'll welcome it!

Learn More

Learn more about Foundation activities and upcoming events by signing up for our monthly e-newsletter Waves at www.cfka.org or calling 613.546.9696.