



Singing 'n Swinging to Build our Funds



Bob Steacy presenting the proceeds from "Hit 'n Giggle Food Fore! Thought" golf tournament to Executive Director, Tina Bailey.

In these days of electronic fundraising — crowd funding and so on, using Twitter and other social media there are still lots of traditional and effective approaches that connect people with people, build upon collaboration, and are fun. This past year three Community Foundation for Kingston & Area funds have benefited from three different strategies.

The Terry Harris Endowment Fund is dedicated to supporting families who have a member who is or has been incarcerated in prison. The fund will support activities that strengthen family connections, ameliorate the barriers to successful transition from the prison environment to the outside, education, etc.

The fund has already supported the John Howard Society Transition House for example, with a garden project to provide vegetables for the residents.

And what did Terry Harris do to more than double the balance in the fund? He organized a concert by Blues musician Danny Brooks, a friend who has had personal experience of incarceration. The duo worked wonders, and brought the total of the fund up to \$11,500. As Danny Brooks said about Terry, "He's a dynamo who believes in the power of positive thinking, has a very strong faith and he is an overcomer." You can be sure that this fund will grow and grow. For more information about the fund go to <http://bit.ly/1gxket2>

From the Blue to the Green: That has to be golf!

The CFKA **Regina Rosen Food First Fund** benefitted from what has become Bob Steacy's annual golf tournament called this year "Hit 'n Giggle Food Fore! Thought." Bob, who is associated with Sutton Group – Masters Realty Inc. hosted 120

enthusiastic golfers at the Amherstview Golf Club and raised \$7,000 for the Food First Fund this past August. Bob notes that "Raising money in this economy is difficult and it's understandable that local organizations that depend upon donations are struggling as well, and deserving of the proceeds of small events (but big results) like the 'Hit 'n Giggle.'"

The golf was complemented with entertainment by Billy Bridger and, in Bob's words, "a fantastic roast beef buffet." Philanthropy can be fun!

The team at BMO Nesbitt Burns Inc. is helping to grow **The Larry Clayton Endowment Fund** established by the Clayton Family in memory of the late Larry Clayton. Larry played hockey with his brothers and played to the Junior level. He continued to play in various men's leagues around Ontario while he was transferred

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Since 1995 CFKA has distributed over **\$7,186,750.**

Message from the President



A lot has happened at CFKA since our last issue in the spring of this year. At that time, I introduced our new Executive Director – Tina Bailey. Since the spring, we have welcomed two new staff members to our family; Susan DeLisle – our new Administrative Assistant and John Paterson – our new Finance & Operations Coordinator. Check out their bios on our website at www.cfka.org or better yet, pop in the office to say hello and meet them in person.

We would also like to recognize and thank Marilyn Banting whose term on our Board ended in June 2013. Marilyn's dedication and contribution over the years has been invaluable. Fortunately for us, we can continue to draw on Marilyn's knowledge and experience through her ongoing involvement with various committees. And, we welcome Brad French who joins CFKA as a new Board member effective June 2013. To learn more about Brad please visit our website and read his bio.

October 1st saw the launch of our fifth annual *Vital Signs*[®] Report – our community “Report Card.” In 2013 we were very excited to be one of a select number of Community Foundations to be part of a pilot program to survey ‘community wellbeing’ as part of *Vital Signs*. More information on this can be found later in this issue. A special thanks to Florence Campbell who championed our *Vital Signs* committee and the many volunteers who were instrumental in producing this report.

Our analysis of grant requests for the fall of 2013 has been underway since early September. We look forward to presenting cheques to the successful applicants in a presentation the second week of December.

We would welcome anyone who wishes to attend the cheque ceremony to see first hand the impact our efforts are having in the Community. For the date and location, visit our website at www.cfka.org. Details of the successful grants will also be posted on our website.

It has been an eventful year and we have a very strong and caring community. However, as indicated in our *Vital Signs* report, “We have work to do.”

Our Speaker Series continued in September with an excellent panel discussing immigration. The event was very informative and thought provoking. Read the article later in *Ripples* (see p.10).

An important part of this issue is centered on our donors; including some of the unique ways they have found to build endowments while having fun and bringing together people who care about our communities. Over the past year, CFKA has seen a variety of unique ideas in this area. Refer to the article of page 1 of *Ripples*.

As an example of unique ideas, have you heard of “GivingTuesday”? Did you know that the Community Foundation of Canada was a founding partner of “GivingTuesday”? Now, most people know about Black Friday and Cyber Monday – now “GivingTuesday” is coming to Canada on December 3, 2013. It is a new Canadian movement for giving and volunteering, taking place each year at the start of the annual holiday season. It celebrates and encourages donations and volunteering activities that support any and all charities and non-profit organizations; a day where charities, companies and individuals join together to share commitments, rally for favourite causes and think about others. For more details see www.givingtuesday.ca

It has been an eventful year and we have a very strong and caring community. However, as indicated in our *Vital Signs* report, “We have work to do.” On behalf of our Board of Directors, I would like to take this opportunity to thank all of our volunteers, donors, corporate and individual sponsors and everyone who has participated in our activities and events. Without you, none of this would be possible.

Greg Fisher

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From Our Executive Director



Tina and Greg with our office staff, Vera Kettner, John Paterson and Susan DeLisle.

It is hard to believe that I have already been at the Community Foundation for six months. It has been a busy but very rewarding few months, and I have truly enjoyed getting to know everyone in the Community Foundation family – our Board, volunteers, sponsors

and donors. It is clear that everyone involved in the Foundation is committed to our vision of *creating a vibrant, creative community where everyone has the opportunity to take part in building a caring, healthy & culturally rich community.*

All of us have a part to play, and it is inspiring to work with such a dedicated group of people.

Since the last issue of *Ripples*, the Foundation held its Annual General Meeting (in June) and released its 2012 Annual Report.

...To Build our Funds

con't from page 1

between different cities with the Bank of Montreal. Larry's wife, Diane, recalls, "As my sons grew up, he coached several teams and kids in the Kingston area from ages 5 – 12 in various house league and Rep teams. He was always involved in the community and enjoyed it. The opportunity to coach and play hockey has given our family a lot of friends and made us more aware of our community...

We wanted to set up the endowment fund to help support underprivileged kids to play hockey in the Kingston Minor Hockey League where Larry spent so many years coaching and playing."

Minor hockey will be supported well into the future thanks to the initiative of the Clayton Family and the generosity of friends and associates at BMO Nesbitt Burns Inc. who have designated their United Way donations to the Larry Clayton

Endowment Fund at the CFKA: "We can do this as a payroll deduction throughout the year," Chris Clayton explained. "Our goal is to raise \$50,000 over the next five years." Collaboration is a winner, too: United Way and CFKA share similar community values.

In the family of CFKA funds there may be a fund that matches your interests. Use your imagination to create an event to raise some funds to add to it and become a member of the CFKA family of donors.

Some highlights from the report include:

- In 2012 we awarded grants of over \$463,000 compared to \$408,000 in 2011 (an increase of 13%).
- Our granting dollars increased due to recovering markets, payouts based on a three year return average, and growth in our overall endowment fund capital thanks to new donations.
- Our Community Grants program funded 64 projects totalling more than \$185,000.
- At the end of 2012 we had \$12,594,656 total assets and funds under management (and I am pleased to update you that we have now broken the \$13 million mark).

I invite you to check out the full report, which is available on our website at www.cfka.org. A sincere thank you to all of our donors and volunteers for your incredible support! We could not do what we do without you!

Tina Bailey

P.S. My "Latte Factor Pledge" While watching the documentary "A Place at the Table," I was struck by the reference that \$5 would subsidize one child receiving a school meal program for a week. Given that I spend more than that on a grande chai latte at Starbucks, it truly put my 'latte factor' in perspective. Right there and then I made the commitment that, for the next year, any time I ordered a latte I would donate \$5 to the Food First Fund to help provide healthy food to those in our community who need it. Care to join me?

Marilyn Banting

Or, if you cannot find a fund that matches your interests, think about establishing one.

You can start modestly and add to it year-by-year either directly or through some event that gets your circle of friends and associates to help you make a difference. The possibilities are limitless.

Michael Bell

Donors: We gratefully acknowledge the contributions and commitments of all our donors and thank them for their continued support.

We are pleased to publish the names of those donors who have contributed over \$100 between October 1, 2012 through September 30, 2013

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*deceased

Where There's a Will...

If you are charitably inclined, you probably already know that the most painless way to make a major contribution to charity is on your death. There are many ways to give, but only gifts on death ensure that assets are fully available to you during your lifetime, and that the gift is made only from funds that you do not need.

Of four possible ways to make a gift on death, the simplest is a will because:

- Life insurance needs to have premiums paid, if the policy is not completely paid up; unless the charity is going to pay the premiums, giving life insurance to charity means you will continue to use current resources to fund the gift.
- You can designate a charity on your registered plan, but every time you change the plan you will have to re-do the designation, and your Power of Attorney cannot help if you lose capacity to manage assets.
- A trust arrangement can mean that the assets must be turned over to someone else to manage immediately, and a trust can be disproportionately expensive to set up.

- A gift by will, however, never impairs your ability to support yourself. It is simple and allows all your assets to be dealt with in one place.

Often donors try to avoid having assets dealt with by will because of Probate or Estate Administration Tax. The probate process, however, is less expensive and time-consuming than many people think. The tax is a little under 1.5%, and in Kingston, getting the court certificate (probate) is usually a matter of weeks.

Finally, the great advantage of a will is its flexibility. It does not require any restructuring of your assets. It has no immediate effect, and it can be changed at any time. It covers whatever you own at your death, so there is no need for repeated adjustments if your asset structure or financial institution changes.

So, if you are not sure how to give to charity, consider a gift in your will. An experienced lawyer can guide you through the process and put your mind at rest!

Mary-Alice Thompson, TEP
Specialist in Estate & Trust Law

Top Things You Can Do Today

1. Prepare a will.
2. Leave a gift in your will to support causes you care about.
3. Name a not-for-profit as a beneficiary of your RRSP, RRIF, pension plan or life insurance policy.
4. Purchase a new life insurance policy naming your favourite not-for-profit as the beneficiary.
5. Ask your financial or estate planning advisor to include charitable giving as part of your financial plan.

Give us a call – we can help.

Tina Bailey



LEAVE A LEGACY™

Make a Difference in the Lives that Follow



Jin Craigmyle Photography

Kaitlyn with her Autism Assistance Dog Guide *Catch*, graduates of the Autism Assistance Dog Guide program.

60 Minutes Feature Plants Seed

The notion of the 'ripple effect' is frequently reinforced by events and happenings within the CFKA organization, especially when it comes to the impact of funding. In a recent discussion with donor Patricia (Pat) Addy, we learned of a 'reverse ripple' as it were. Pat told us how a CBS *60 Minutes* program she watched years ago featuring dogs working with autistic children stayed with her; she still sees the image of a 7 or 8 year old child, tethered to the trained dog while safely taking a walk, and remembers the other ways the companionship of the dog influenced the child's daily life, indoors and out.

These days, as the instigator five years ago of a CFKA Working Dogs Fund, she takes every opportunity to watch or read about the many ways working dogs serve, citing for example a dog who injured his paws while pulling his wheelchair-bound mistress (who had fainted) away from a pool of ammonium she had spilled while trying to clean the kitchen floor.

While Pat herself has contributed \$50,000 to her fund, it is open to others and a few like-minded donors have made contributions when it was brought to their attention. The annual income goes to assist autistic and disabled individuals through the working

dogs training program administered by the Lions Club, located in Oakville, Ontario. Closer to home, the annual Lions Club/Purina walk, which draws attention to the program, took place at Lake Ontario Park here in Kingston in September.

Pat's knowledge of the work of CFKA came through her financial advisor when she raised questions about the effective use of discretionary assets, now and long term. Starting her fund early in retirement has allowed her to play an ongoing role in its development, and to see the impact as the work of the dogs, often heroic, receives increasing interest and attention.

Pat, whose family has long been established in the Kingston area, plans to continue to add to her fund annually. She has appreciated the supportive advice of both former Executive Director Vikram Varma who worked with her in setting up her fund, and the ongoing help of current Executive Director, Tina Bailey. Not content with simply being a donor, Pat also rolls up her sleeves and works with the volunteer crew who spend two days, twice yearly, stuffing the *Ripples* envelopes for mailout.

Asked if she herself has a pet, Pat replies with a laugh, "no, they are a little too much work!"

Eveline Flint

An Introduction to the Community Grants Process

If you are a donor to CFKA, have you ever wondered exactly how your donation is matched with a particular project? If so, read on for a behind-the-scenes look at that process which unfolds

"If, by chance, there is a funding shortfall, a small group of generous individuals known as 'rescue donors' for their willingness to step forward in such circumstances has been identified."

over three months, twice a year. "Needs assessment" ... "Recruiting strategy" ... "Selection criteria" ... "In-kind contributions" ... "Evaluation plan" ... When you hear those words in the CFKA office, it's a sign that another round of the Community Grants is underway.

Although the deadline for Letters of Intent (LOIs) is known well in advance, the majority arrive at the CFKA office just before the 4:30 pm deadline, making for a last-minute flurry of activity. Vera Kettner, CFKA Grants Coordinator, checks each LOI to make sure that it is complete and meets CFKA eligibility criteria including active charitable status, catchment area and field of interest. Often, there are additional questions, errors and omissions to be addressed. Vera is meticulous in following up those anomalies. As a result, some LOIs may be eliminated at this preliminary stage.

Once the paper screening is complete, the LOIs are grouped by field of interest and sent to the Grants Committee members who form small review teams in preparation for a meeting of all reviewers. At this meeting, each team presents its recommendations, followed by a roundtable discussion and a formal vote on whether to advance it to the second phase of the review or to deny the LOI. With fifty LOIs, as was the case this past September, the meeting is truly a marathon exercise.

Organizations have approximately one month to complete the full application for the second review round, usually by the same team, again followed by a meeting of the teams at which recommendations are made and voted upon for presentation to the Board of Directors. Once the Board of Directors has reviewed and approved the committee's recommendations, the Grants Coordinator and Chair assign grants to funds, matching the interests and priorities of the donor with the approved projects.

Depending on the nature of the fund, the donor may be consulted as part of this process. On occasion, a project may be funded by several donors who share a common interest. If, by chance, there is a funding shortfall, a small group of generous individuals known as 'rescue donors' for their willingness to step forward in such circumstances has been identified.

Once this process is complete, donors and grantees are invited to a ceremony at which cheques are presented and

grantees offer a thumbnail sketch of the project to be carried out with this funding. Grantees also welcome this opportunity to meet and personally thank the donor who has made the project possible. That ceremony feels like a reward for a job well done – donors, grantees and committee.

Linda Lysne

CFKA has started to generate reports about the Community Grants Program thanks to the combination of its Financial Information Management System and Vera Kettner's ability to work with that software package. Over the summer, Vera set up some new tools which will enable us to collect and analyze data. This will be a valuable source of information, helping us to better understand the program and its impact. Hats off to Vera!



New committee members (left to right) Bridget Doherty, Paul Mackenzie, Heidi Penning, John Paterson (staff member), Andrew Naples, Catherine Gold, Gayle Barr attend a grants orientation meeting with CFKA staff.



Maggie Forsberg

Candle lighting ceremony in celebration of the memories of their lost loved ones.

Bereaved Families of Ontario, Kingston Region In-School Teen-Grief Program

At *Bereaved Families of Ontario – Kingston Region*, it is our mission to ensure that every individual grieving death has access to caring, empathetic and compassionate support in a safe and confidential environment. As an organization, we are always looking for ways to help anyone who may be living with bereavement.

Sadly, grief can strike anyone at any age. When it became apparent to our organization that there is a need for age-appropriate teen-grief support, we wanted to help. We started with the premise that bereaved students would respond better to one another and that an in-school setting would provide a familiar, safe and confidential mutual-support setting in which teens could express their pain, anxieties and memories about a lost loved one. Thanks to a Community Foundation grant from the Sunnyside Children's Fund and a group of wonderful Volunteer Facilitators, we have developed an In-School Teen-Grief Program to help address this issue.

Teens coping with death are often unprepared for the rituals and expectations of funerals

and uncomfortable with questions concerning death. They may find they are unable to concentrate academically and frequently become physically sick. If they have lost a parent or sibling, they are often expected to take on a new role at home. Not surprisingly, friends often don't understand what they're going through. Our Program offers bereaved students the opportunity to talk with other teens that have experienced similar feelings and concerns related to death.

Each of our Groups consists of bereaved students, two trained BFO Facilitators and two School Staff Members that meet for one hour, once weekly, for eight weeks. Our Facilitators use a variety of creative and reflective processes to encourage dialogue about death, grieving and stigma which helps the students deal with the sense of alienation and hopelessness they often feel. We help provide them with the tools to develop coping skills for a healthy life that will continue into their adult lives.

Thank you, CFKA and Sunnyside Children's Fund, for helping us help local bereaved teens learn to live with grief.

Jennifer Fowler,
Office Coordinator

Initial Icy Response to Requests to Help Build Food Bank Walk-In Freezer

Students enrolled in the Enactus SLC (formerly SIFE SLC) program at St. Lawrence College a few years back, persevered in the face of discouraging rejection as they pursued their dream to build an industrial walk-in freezer for the *Partners in Mission Food Bank (PIMF)*. CFKA "provided us with seed money long before anyone else would even accept our phone calls" their final report states, allowing them to accomplish "all of our goals and more."

The students hoped to improve the nutritional value of food for patrons and to divert good food from landfill. When they could not get funding for a commercial freezer, the alternative of building a freezer themselves was adopted. It allowed for smaller in-kind donations including labour and construction materials, and assistance of St. Lawrence College carpentry students in the construction. Also to offset increased electrical costs, they envisioned and helped the Food Bank install solar panels and secure a 20-year contract for revenue generation, approximately \$10,000 annually.

But because no one had built such a freezer before, a stumbling block proved to be the building permit,

one of the many difficulties encountered. Consequently, it took two years longer than intended. How do the consequences measure up for the 'never say die' attitude of these feisty students? In the students' own words, "it allowed many students over multiple years to develop project management, management, marketing, entrepreneurship and fundraising skills, all of which are directly applicable to the workforce. And for the community; PIMF and associated meal providers have a projected minimum of an additional 67,000 lbs. of quality food each year for the twenty year life of the freezer."

In this, our annual donor issue, we are pleased to hear from the final statements of the students that: "You have no idea how important your early commitment was to the ultimate success of the project. Your belief in the students' plan/vision helped us believe in ourselves and it also gave the project credibility." As well, "The legacy of the freezer is more than just the support the freezer is bringing to those in need. This project had spin-off projects that continue to address food insecurity like Recipes for an Empty Wallet." Well done!

Eveline Flint

Arts and Culture



Kingston WritersFest, Storytelling and Redemption: Conversations on Aboriginal Voice and Reconciliation
Larry Gibson Community Fund, Ross and Suzanne Kilpatrick Fund

\$2,500. Part of Kingston WritersFest 2013, "Storytelling and Redemption: Conversations on Aboriginal Voice and Reconciliation" brings together the voices of writers of Aboriginal heritage to converse, to teach and to illuminate.

Children's Mental Health



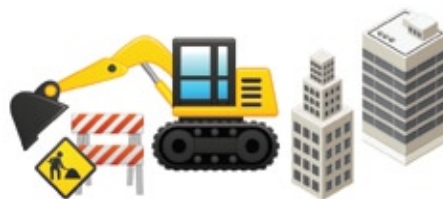
Queen's Neuroscience Outreach Program: Physical Rehabilitation & Mental Health Branch Expansion Project
Sunnyside Children's Fund

\$2,268. An exciting new weekly program in the child and adolescent psychiatry ward at Kingston General Hospital, including yoga with a certified instructor, physical activity, social interaction and recreational activities, from which these young in-patients will benefit mentally, physically and socially.

Bereaved Families of Ontario – Kingston Region, To Remember and Honour You
Sunnyside Children's Fund

\$10,000. Two eight-week Teen Grief Programs in at least two high schools and a "To remember and Honour You" interactive webpage will be provided by Bereaved Families of Kingston with support from other mental health service agencies to serve youth and their families in 2013 and 2014.

Community Development



Water Access Group, Shoreline Shuffle
The Tragically Hip Community Fund, Community Fund

\$2,800. On June 23, we will tour the downtown shoreline on land and by water from the Inner Harbour to Lake Ontario Park. An outdoor art exhibition of 7 word sculptures will be installed by 7 artists along the route, encouraging Kingstonians to reflect on the waterfront we have and what we could have.

Loving Spoonful, Building on Success
Anonymous #2 Fund, The Tragically Hip Community Fund, Ellen Shepherd Community Fund

\$4,500. This project will expand the sites where gardeners can donate their surplus produce to increase the amount of healthy, fresh food that is passed on by Loving Spoonful to over twenty social service agencies and meal providers in Kingston.

***Did you know?** In 2012, 72% of KFLA residents reported a "strong" or "somewhat strong" sense of community belonging ($\pm 7\%$). This has remained stable since 2003 and is similar to the Ontario and Canadian averages.*
– CFKA Vital Signs® 2013

Ontario ParaSport Winter Games Organizing Committee, Ontario ParaSport Games – Kingston 2013
Community Fund, Anne & Bill Patterson Community Fund, Gordon Barr Ltd. Fund

\$2,000. The Kingston 2013 Ontario ParaSport Games on May 31-June 2 will provide over 200 athletes with a physical disability from across Ontario the opportunity to compete at the highest level and educate the local community about the abilities of these athletes and accessibility issues.

Loving Spoonful, Growing Our Community Gardens

Ruth and Stu Barton Community Fund, William Cherry Fund

\$5,000. Our Community Gardens will reach out to the Francophone and immigrant communities in Kingston to address and break down barriers to community gardening. This grant will also provide soil improvement for the new Lakeside Community Garden and a shed for Kingston's oldest community garden.

***Did you know?** We increasingly engage in personal resource conservation strategies. In 2013, the City of Kingston reported a 92% recycling participation rate. Residents divert 52% of their total waste from landfills, placing them second in their municipal grouping and 16th overall in the province out of 400 municipalities.*
– CFKA Vital Signs® 2013

Kingston Community House for Self-Reliance, Kitchen Renovation
Larry Gibson Community Fund, Cyril E. Wharrie and Evelyn D. Wharrie Fund

\$5,000. We are home to more than 25 community organizations who use the house monthly with up to 700 participants. Our newly renovated kitchen will enable community groups to prepare and share food in a safe comfortable space and to teach food-related topics.

H'art School, The Box: ISKA Story Sharing
Larry Gibson Community Fund, Phil Quattrochi Memorial Fund

\$2,250. H'art is providing a program in cooperation with Immigration Services Kingston and Area that encourages story sharing between new immigrants and established Canadians, using their new accessible performance space "The Box."

Environment



Frontenac Arch Biosphere Environmental Education Network, Earth Day April 2013 Connections:
Ruth and Stu Barton Environmental Fund, Marion and John Dunn Fund

\$1,000. This grant will cover the costs to transport students to an Earth Day education program. Hands-on activities such as hikes, games, arts and crafts, and presentations provide opportunities for the students to learn about nature, environmental issues and their local natural environment.

Health and Social Services



Telephone Aid Line Kingston (TALK), Project Frontenac Outreach
Richard Moorehouse Fund, Community Fund, Young Adults Mental Health Fund

\$5,300. The purpose of this project is to provide free and accessible crisis and distress phone services to the Frontenac townships. In addition to the phone line, we will offer skills-based active listening and crisis intervention workshops to community centres and service organizations.

KCHC — Community Harvest, Food Security in North Kingston: Moving to a New Level
Cameron and Laurie Thompson Fund, Larry Gibson Community Fund, Michael Potter Memorial Fund

\$4,246. The Community Harvest market and gardens have enhanced access to healthy, fresh, locally grown food for North Kingston residents living on low incomes, fostered social relationships and built community.

Heritage Preservation



Lower Burial Ground Restoration Society, Conservation Survey of the Lower Burial Ground, Kingston

Douglas Branton Fell Memorial Fund, Community Fund

\$5,000. A professional conservator will prepare a comprehensive inventory of the cultural resources within the cemetery, an assessment of the conservation requirements, and a prioritized work plan to ensure the long term survival of one of Kingston's important historic sites.

Youth



Kingston: Partners for a Safe Community, Launch of Kingston P.A.R.T.Y. program at KGH

Larry Gibson Community Fund

\$1,750. The Prevent Alcohol and Risk-related Trauma in Youth (P.A.R.T.Y.) program is an injury prevention program for young adults aged 14-18 that takes place in a hospital setting and includes a visit to the Intensive Care Unit and interaction with injury survivors.

Pathways to Education Kingston, On the Road to Success

David Middleton North End Development Fund, Marion and John Dunn Fund, Russell and Susan Park Memorial Fund

\$4,687. This project takes students of the Pathways to Education program on road trips to colleges and universities around Ontario to experience campus life, explore different programs of study, and meet Pathways alumni who have successfully transitioned on to post-secondary education.

"Donors and grantees are invited to a ceremony at which cheques are presented and grantees offer a thumbnail sketch of the project to be carried out with this funding. That ceremony feels like a reward for a job well done."

Did you know? In the 2012 – 2013 standardized test results, a declining number of Grade 6 students met the provincial math standards. In the Algonquin and Lakeshore Catholic and Limestone District School Boards the percent of students who met or exceeded the math standards declined to 49%, a decline in the last year from 55% and 54% respectively.

– CFKA Vital Signs® 2013

The Shoreline Shuffle

On June 23, several hundred people walked, paddled and cycled 7.7km along Kingston's downtown waterfront in the *Shoreline Shuffle*. The Shuffle was designed to create awareness about the need for better public spaces and planning on our waterfront.

"It was our hope that the Shuffle would inspire Kingston City Council to take seriously the need for a long-term waterfront plan..."

Kingston has more than 220km of shoreline within its municipal boundaries but we have never had a comprehensive waterfront plan. This has resulted in the jumbled, sometimes beautiful, sometimes dilapidated waterfront that we have today.

The Shuffle started in Douglas Fluhrer Park and ended in Lake Ontario Park. Many participants had never gone end to end before, so it was a chance to see the state of our waterfront first hand. It was also a great way to build a waterfront coalition, as the planning of the event brought together some 25 different organizations.



Some of the many participants in the *Shoreline Shuffle*.

The *Dear Kingston* art exhibition along the Shuffle route consisted of 15 'word art' installations. Each word or phrase was chosen to be relevant to the need of its immediate surroundings and to encourage participants to consider and imagine a perfect waterfront.

It was our hope that the Shuffle would inspire Kingston City Council to take seriously the need for a long-term waterfront plan – one that involves a variety of citizen groups and all levels of government, and one that

recognizes the need for a diverse and intriguing waterfront that respects different interests.

To that end the event appears to have achieved its objective. A report is going to Council on Tuesday, October 1, recommending the creation of a Working Group to develop a "comprehensive waterfront plan" for Kingston. The group would include community members and a host of other agencies. We are confident that this proposal will be approved.

Thank you to the Community Foundation of Kingston & Area for supporting our work, our waterfront and our city.

Lea Westlake

Update: City Council passed the motion on October 1st that called for a comprehensive waterfront plan. A committee will be formed in the near future that includes various stakeholders and community groups to work on this project.

Immigration: Can Kingston Survive Without it?

The *Speaker Series* drew a large crowd to the Residence Inn Marriott (our sponsor) on September 23. The topic of this third in the 2013 Series was well received.

“...the demographic trends do not favour Canada or Kingston – our birthrate is declining and with it the skilled workers we will need in the future.”

– Professor Charles Beach

We were fortunate to have a panel of experts to shed light on this subject and Scott Clerk, the Program Manager of Immigration and Settlement Services in Kingston, as moderator.

Professor Charles Beach, a nationally recognized expert on the economics of immigration, reminded us that the demographic trends do not favour Canada or Kingston – our birthrate is declining and with it the skilled workers we will need in the future. In fact, in some cases, the future is now!

Immigration is key to the nation’s future economic growth. Kingston, Professor Beach said, has three significant advantages for certain immigrants that should be emphasized when the City seeks to encourage immigrants to come to Kingston: it is a post-secondary school hub; there is a small but growing technology sector; and the City is strategically located.

Penina Lam, the Director of Graduate Recruitment at the School of Graduate Studies at Queen’s University, came to Kingston with her family via Kenya and Uganda. She and her husband did considerable research prior to selecting Kingston as the community in which they wanted to live. Ms. Lam and her family are very happy here, but miss the kind of networks and supports that are readily available in bigger centres. What is important, she stressed, is for members of a community such as Kingston to consider volunteering to help new immigrants address the everyday challenges of starting over in a new country and community.

Leslie Morley is a Kingston lawyer who specializes in immigration law. Mr. Morley gave the audience a very

interesting history lesson about our City, reminding us that Kingston is a city created by immigrants which then had an early history of attracting immigrants. However, for decades, it has lagged behind other Ontario communities and the lack of immigration is a significant factor in Kingston’s current size and demographic. Mr. Morley suggested that, in thinking about how best to attract immigrants to Kingston, we consider promoting and building on existing vibrant immigrant populations which are already here, such as our large Portuguese population.

Vikram Varma came to Canada from India and ended up in Kingston because of Queen’s. First, there was a job offer from the university and then the opportunity to pursue a MBA. He stayed on because Kingston was a perfect place to raise children (a factor, Vikram said, which influenced other immigrants he knows). He acknowledged, however, that regardless of the lifestyle Kingston offers, there must be job opportunities as well.

Diane Kelly



Join us November 22nd

Our expert panelists Dr. Peter Harrison, Dr. John Smol and Dr. Robert Watts, moderated by Brian Osborne, will discuss the challenges facing the country from the impact of climate change in the Arctic.

Register Now!

For details and to register visit www.cfka.org/events or call 613.546.9696



Professor Charles Beach, Penina Lam, Scott Clerk, the Moderator, Leslie Morley and Vikram Varma, at the recent Speaker Series luncheon.

Ian MacAlpine

Taking our area's *Vital Signs*[®]

We hope all our readers have already taken, or will take, the opportunity to read this year's (our fifth) annual *Vital Signs*[®] report card on community vitality and quality of life. We conduct the report to deepen our knowledge of community challenges and opportunities, to provide insights for our donors who wish to leave a lasting legacy in the community and to direct our grants to priority charitable areas. The report highlights

"We conduct the report to deepen our knowledge of community challenges and opportunities, to provide insights for our donors who wish to leave a lasting legacy..."

once again the strengths of this region as well as some of the difficult issues facing our communities. For the first time, it also introduces insights from a citizens' survey we conducted this spring. In an attempt to avoid discussing most of what is covered in the report, this article focuses on one area only.

We are not as welcoming and open to diversity as we could be. We learned that maintaining the high level of life satisfaction that exists among

those who live here, ensuring future economic success and achieving greater equality in the allocation of benefits to our citizens are very much linked to our ability to attract increasing numbers of residents to the region. We also learned from extensive research done across North America that there are three main reasons people are attracted to, and then become attached to, a community. They are social offerings, a welcoming environment and openness to diversity, and physical aesthetics.

Citizens who responded to our survey agreed that there are lots of social opportunities. We know, too, that our region is widely envied for its natural beauty and for the many opportunities to enjoy that environment.

It is less clear that we are welcoming and open to diversity. Our immigrant population is low and does not appear to be growing. While the overall sense of belonging is high relative to many other communities, almost 30% of our citizens don't feel a strong, or somewhat strong, sense of belonging. We looked particularly at how much we are engaged in the community and involved in the community activities that build attachment and demonstrate openness to the needs of all our citizens.

Did you know? *"When people are engaged they become committed to an idea not only because it is a good idea but because they had a hand in shaping it. Community engagement creates attachment. It can range from communication through consultation, participation and collaboration to shared decision-making and community leadership. It requires engaging with each other, learning and unlearning together and building trust in each other and the ideas they are creating together."*

– CFKA Vital Signs[®] 2013



Barry Kaplan Photography

An avid reader of *Vital Signs*.

The report points out that the percentage of survey respondents participating in groups serving the community was lower than desirable, that voter turnout is declining and that only about one in five people who file taxes report charitable giving. It also states that about 50% of survey respondents reported some volunteer activities. The comments from the survey suggest that the traditional perception of our region as somewhat closed to newcomers has not yet disappeared. This year's *Vital Signs* report demonstrates clearly the many reasons we have

to celebrate the opportunity to be part of this remarkable region.

It also challenges us to maintain and build on those things that attract others to our communities. Our future very much depends on our ability to do so.

We hope the report will represent the beginning of a discussion to which you will all contribute. It is also a tool, a catalyst to help us take action and bring about change. You can help... There is work to do together.

*Florence Campbell and George Thomson,
Co-Chairs Vital Signs 2013*



Barry Kaplan Photography

Grant recipients, CFKA representatives, and a robot at the spring 2013 Community Grants ceremony.

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CFKA SPEAKER SERIES SPONSOR



Welcome A-Board

CFKA welcomes Brad French to the position of Director on its Board of Directors. Brad comes to us with both business experience, as the owner and president of Alliance Wireless Communications and Alliance Alarms, and community involvement serving on the Board of *Youth Diversion Program*. Through his company, Brad created the *Youth Diversion Program Sustainability Fund*.

Farewell and many thanks...

to departing board member Marilyn Banting. Marilyn is a long-serving board director who has been an invaluable member of many committees including Donor Engagement, Governance and Planning, Personnel and the very time consuming and important role of Chair of the Grants Committee.

Thank you for your generous commitment of time, talent and energy to CFKA.

Welcome and many thanks...

to our newest Grants Committee members, Gayle Barr, Bridget Doherty, Catherine Gold, Paul Mackenzie, Andrew Naples and Heidi Penning. Enjoy this exciting and rewarding work!

The Office, CFKA style

Joining new Executive Director, Tina Bailey, is Susan DeLisle as Administrative Assistant and John Paterson as Finance and Operations Coordinator. Susan comes to us with a long history of grass roots community involvement with experience in the areas of the environment and Aboriginal issues. John, a new Kingstonian, has experience with accounting for charitable

organizations and is currently training to become certified as a Chartered Professional Accountant. Their respective emails are susan@cfka.org and john@cfka.org or better yet, drop in and say welcome. Special thanks to our other staff member Vera Kettner who works tirelessly on the all important grants programme.

CFKA Star

Make sure you read the latest issue of *Profile Kingston* magazine. One of the three featured Kingstonians this time is our own President, Greg Fisher. You'll read about Greg's interesting life, so far, and *Profile's* many readers will learn more about the Community Foundation for Kingston & Area as well as Greg's commitment to the organization he leads. Congratulations, Greg.

Who are we?

The Community Foundation for Kingston & Area (the CFKA or the "Foundation") is a public charitable institution supported and run by citizens of Kingston and the area.

What do we do?

The Foundation encourages individuals and organizations to establish and build permanent endowments and other funds from which worthwhile community projects are then supported.

Where do I get more information?

Contact the Foundation office at 613.546.9696, see the web site at www.cfka.org, or email us at foundation@cfka.org.



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Please contact me about

☐ Including the Foundation in my estate planning ☐ The latest tax incentives from Canada Revenue Agency on charitable giving
☐ Setting up a Fund ☐ I have included CFKA in my will

A charitable receipt will be issued for your donation under Charitable Registration Number 89143 2395 RR001.

Fall 2013

For further information on any of the topics dealt with in this issue of *Ripples*, please call the CFKA office, 613.546.9696 or e-mail foundation@cfka.org.