



Community Foundation
for Kingston & Area

Celebrating 20 Years Together

A Ripples Supplement, Fall 2015

Two Decades of Impact on Your Local Communities



Michael Davies and Monica Patten, CEO, Community Foundations of Canada, at the official launch in November 1996.

Our Founding President Wishes us “Fair Winds” for the Future

It seems like only yesterday the Community Foundation for Kingston & Area celebrated its ten year anniversary. This December 2015 will mark the end of our second decade.

Beginning with only \$64,000, our total funds raised to date will be over \$17 million from a myriad of different groups and individuals. As our dream becomes a reality, it is indeed a marvellous achievement.

As the founding chairman I would like to commend all the donors and individuals who have served on the board and its many committees. The Foundation is indeed a success and now is playing an important role in the philanthropy of our community.

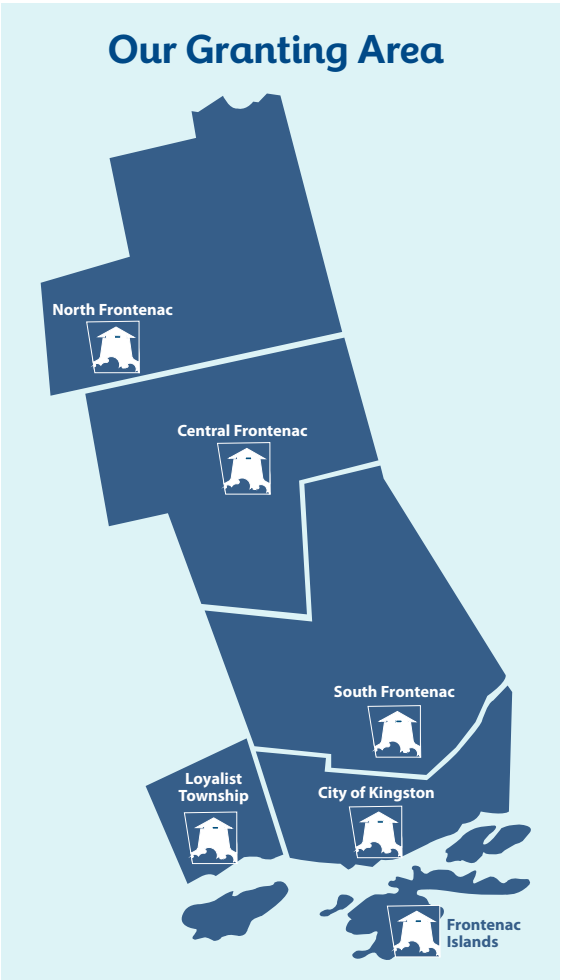
Michael Davies, 2015



Empire Life: A Corporate Donor Friend, Ripples 2010.



Help Settling Down in a New Country, Ripples 2013.



A Shared Vision

We all share a philanthropic vision — whether it involves finding shelter for the homeless, enabling a new play or concert to be produced, or conserving our natural resources. We invest our money, time, energy, and interest in order to nurture an ever stronger community. There are many things about the future we cannot predict; there are, however, some we can. There will always be a need for tolerance and understanding, quality education, and programs that enrich the mind and spirit. Our community foundation works in partnership with our donors to create the “community capital” to provide flexible resources for today and for the future.

Katherine Manley,
Executive Director, Ripples 1997

A Mother’s Legacy

One of my mother’s legacies to me when she died in 1990 was a dedication and enthusiasm for the Calgary Foundation and what it could do for her city. I thought it was a marvellous concept and wondered if Kingston would welcome such an idea. When my husband and I returned from a sabbatical year in Vancouver (The Vancouver Foundation draws from an endowment of over \$500 million) we discovered that the Kingston Foundation was already a year old. Since we had seen what wonderful things both Calgary and Vancouver had accomplished, there was no question that we would become involved in Kingston...

Virginia Gordon,
Board Member, Ripples 1997

A Bit of History

The first, bold steps towards the formation of a foundation were taken in 1984, when a group of local educators brought together fifty community members with a starry-eyed mission to make Kingston a better place to live. That meeting led to 1985’s “Courage to Dream” conference, where a long list of ideas was honed to seven “dreams.” Michael Davies, Eveline Flint, Reg Shadboldt and Wally Viner were among those who presented a proposal for the Kingston Foundation. Fifteen people each gave \$100 in seed money.



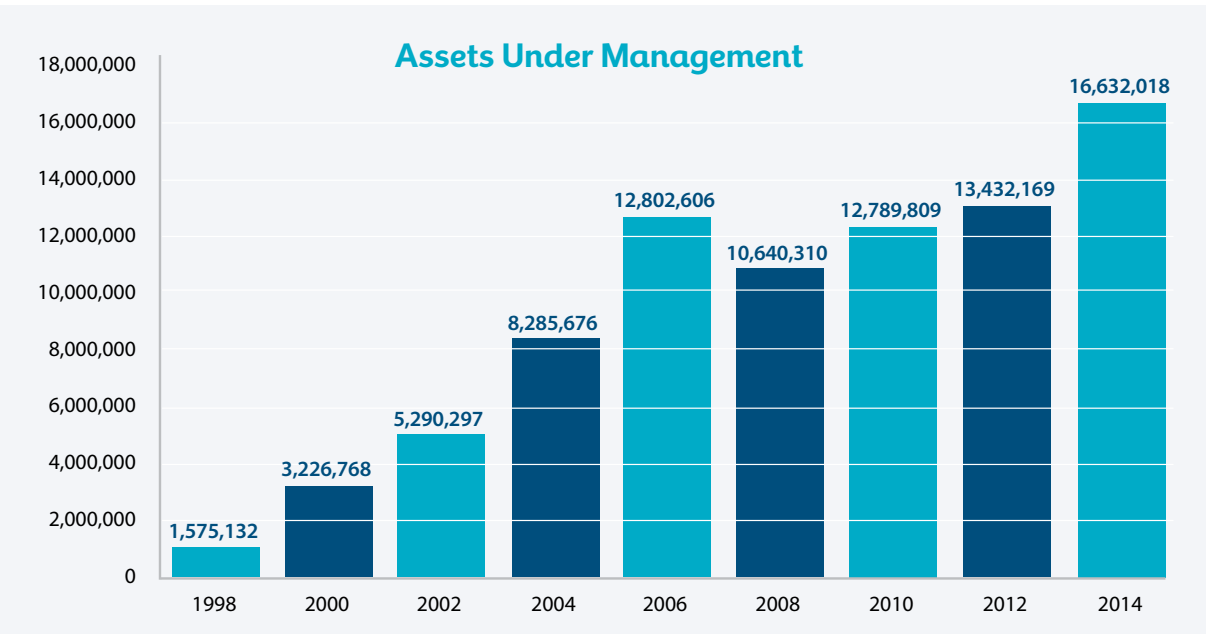
Our Spring Grants: Some Reflections, Ripples 2005.

“The first, bold steps towards the formation of a foundation were taken in 1984, when a group of local educators brought together fifty community members with a starry-eyed mission to make Kingston a better place to live.”

An attempt to establish a non-profit corporation affiliated with the City of Kingston did not fare well, but the formation of the Martello Tower Society did. Its goal: to develop an endowed fund with grant-making from income which would enhance the quality of life in Greater Kingston.

In June, 1995, in pursuit of full foundation status and a charitable number, The Society formed The Community Foundation of Greater Kingston (CFGK) with Michael Davies as its first President. Finally, in 2002, after two years of study, its name was changed to The Community Foundation for Kingston & Area (CFKA) to greater reflect its regional character.

With input from David Pulver and Eveline Flint.
See: “A Decade of Giving,” Festschrift, 2005.



Twenty Years of Fund Development: Community Giving Highlights

1996-1997

- » The Martello Tower Society transfers \$64,000 to CFKA to begin fund.
- » **\$1 million by year 1** target reached from gifts and insurance policies.
- » 159 people/organizations involved.
- » First four designated funds endowed.

1998-1999

- » Set and make new target of **\$2 million by year 2**.
- » New target of **\$1 million new funds each year: \$10 million** by 10th anniversary.
- » Hold Art Auctions and Tower of Hope Golf Tournaments to help raise funds.

2000-2001

- » Raise another \$2 million, first successful Matching Grant exercise with "Ontario Endowment for Children and Youth."
- » Partner with Queen's and Trillium Foundation.
- » Establish **Agency Endowment Funds** where organizations place fund with CFKA for administration (e.g., Marine Museum, United Way, Sunnyside, etc.)
- » Encourage **Community Fund** for wider granting from undesignated donations.

2002-2003

- » Add another \$2 million to funds; number and breadth of donors growing steadily.
- » Association with Stark Family Foundation; receipt of \$1.2 million in perpetuity.

2004-2005

- » 10th anniversary year. Reach target of **\$10 million by 10** with help of 436 donors.
- » Tragically Hip Concert at RMC, "Across the Causeway," Proceeds to Trillium Kids' Camp/establish T. HIP endowment fund. Black & White Fundraising Ball.
- » Start of Rose & Zal Yanovsky Fund Annual Breakfasts raising funds for meals at schools.

2006-2007

- » Become City of Kingston **Healthy Community** Fund Administrator. Continue strong involvements with City including: Ice Storm cleanup coordination, symphony campaigns, Market Square funding, Grand Theatre renovation.
- » Nan Yeomans leaves art legacy for fund to support young artists.
- » Blue Skies Festival in Sharbot Lake expands regional objectives.

2008-2009

- » Popular Speaker Series begins developing new friends and donors.
- » Financial crisis hits investment portfolio and donor giving.

2010-2011

- » Investment performance shows signs of recovery.
- » Establish a three year moving-average calculation of annual investment proceeds to determine funds available for granting.
- » Start **Rescue Donor** category to fund gaps that arise unexpectedly.

2012-2013

- » **Under the Big Top** raises \$260,000 to support Operations.
- » Start **Food First Fund** with new fund model: half endowed/half available for immediate granting.

2014-2015

- » **Jailhouse Rock** raises \$306,000 to support new Smart & Caring Community Fund.
- » Funds under administration: over \$17 million; 938 donors; \$8 million granted over 20 years.

Four Unique Fund Stories

Cameron & Laurie Thompson Funds



The Thompson Family.

One of our earliest Donor Advised Funds was started by the Thompson family in 1998. They chose a vehicle which allowed donors the opportunity to be actively involved in selecting the agencies or projects to achieve their charitable goals.

In order to expand their giving possibilities, in 2003 the Thompsons decided to add an additional Flow-Through Fund through which they have supported the Market Square project, the Kingston Regional Sports and Entertainment Center, University Hospitals Kingston Foundation, and the Peter Hartel Community Fun...d.

"They chose a vehicle which allowed donors the opportunity to be actively involved in selecting the agencies or projects to achieve their charitable goals."

With Cameron's untimely passing this year, Laurie and her children honoured his memory by endowing a new fund in his name. The *Cameron Thompson Memorial Fund* will provide ongoing annual support to three organizations in both Kingston and the Bow Valley region that were close to his heart: our Community Foundation, WildSmart, and The Banff Centre.

Gini Rosen

The Ritchie Fund

Here is a beautiful story about family philanthropy. Siblings David and Kalen Ingram wanted to create a legacy gift to honour a family member. They chose to create an endowed Donor Advised Fund with the Community Foundation, each contributing equally, and they plan to get together as a family each year to decide what

charities they wish to support. They also plan to involve their children in this process as they age, eventually passing along the granting decisions to future generations.

Gini Rosen

The Legacy of the Stark Family



Stark Family Fund Grant Recipients in front of the Stark family home in Bloomfield, 2008.

In 2002, Ival and Ruth Stark of Bloomfield set up a fund within the Foundation to honour the family and their tradition of philanthropy. The family included five sisters: Leata (married Harold Cleave), Keitha (married Jim Gough) Ival, Sylvia and Ruth. The Stark family was well-known throughout Prince Edward County for supporting many community activities and countless charitable causes, often anonymously.

The original bequest of \$1.2 million continues to provide grants in the areas of: education, health, social services, animal welfare and County culture. The fund also supports scholarships at Loyalist and St. Lawrence Colleges for students from Prince Edward County.

Marilyn Banting, Ripples 2012

Ruth and Stu Barton Legacy Fund

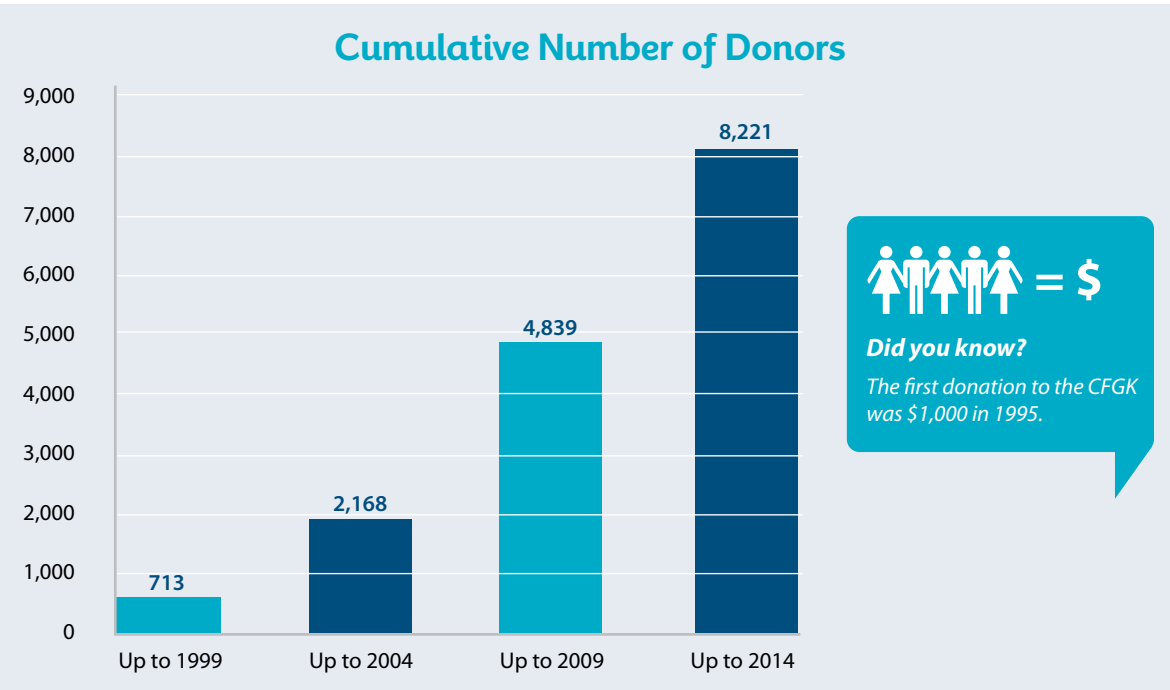


Ruth Barton

Ruth Barton called Katherine Manley in the spring of 1996. She and her husband Stuart had read about us in the Whig-Standard and wanted to learn more. Having no children, they planned to leave their estate to the community. The breadth of the Foundation appealed to them as did the idea of a lasting legacy. It was early days for CFGK – we had no brochures or printed materials – so Katherine kept in touch.

Sadly, Stuart died within months. When Katherine phoned to offer condolences, she invited Ruth to attend our AGM. Ruth enjoyed an association with the Foundation until her own untimely death last year. It was then that we learned of her generous donation of \$500,000.

Gini Rosen, Ripples 2003



Grants



“To give away money is an easy matter and in any man’s power. But to decide to whom to give it, and how much, and when, and for what purpose and how is neither in every man’s power – nor an easy matter. Hence it is that such excellence is rare, praiseworthy and noble.” — Aristotle

Canadian Ploughing Championships



Canadian Ploughing Championships: Wolfe Island Ploughing Association.

Late this summer, from August 26-30, the Wolfe Island Ploughing Association, in conjunction with Frontenac County Ploughing Association, will be hosting the annual Canadian Ploughing Championships on various farms on Wolfe Island. The local matches will be held at the same time . An estimated 75 to 100 ploughpersons will be competing. Thanks to the very generous grant provided by CFGK, we will be able to ensure that this is a great success.

Ripples 2008

The Kingston Prize

A Canadian ‘First’, Karen and Julian Brown had an idea about how to put Kingston on the map by holding a national competition for portraiture. Based on an Australian model, they went about creating this project. Amongst others, CFGK supported this initiative with a seed grant. On October 7, 2005, the first Kingston Prize of \$3,000 for contemporary Canadian portraiture was awarded to Marcia Perkins from Victoria, British Columbia.

Ripples 2005

Task Force on Poverty

How can we fight the multi-dimensional problem of poverty with its many causes and devastating effects on individuals and families alike? We can attempt to by using as many strategies as possible, and with any resources that are available.



The Foundation meets with the Mayor’s Task Force.

The Foudation sees the recently announced Mayor’s Task Force for the Reduction of Poverty as one such significant resource to help in the fight against poverty in the Greater Kingston Area. Accordingly, when Mayor Harvey Rosen asked us to join that initiative through funding half the costs, we were pleased to pledge financial support for the initiative.

Ripples 2007

Habitat for Humanity Kingston and Frontenac: Community Education and Partnership Development Project



Habitat for Humanity Kingston and Frontenac.

Habitat for Humanity Kingston will deliver a series of informative presentations that will help qualifying low-income families to become aware of the home ownership opportunities that HFH can offer and the processes required to become an HFH Partner Family. In addition, the series will aid in establishing a better understanding of the benefits that affordable housing can offer to a community as a whole... We gratefully appreciate the assistance of the Foundation.

Ripples 2005

Twenty Years of Grants Highlights:

- 1996-1997
 - » Start with grants to four organizations in Arts & Culture, Youth, Health, and Community Development areas. Total amount: \$12,000.
 - » **Parents About Drugs** in Youth area will become long-term focus of CFKA.
- 1998-1999
 - » Cumulative granting grows to \$200,000 with projects like the restoration of the Phoebe, the ‘Tattoo Society’, the ‘Joe Show’ and other recipients.
 - » Expanded areas of interest such as Education and Heritage Preservation.
- 2000-2001
 - » Grants now averaging around \$110,000 per year with the number of organizations receiving support up dramatically. Aurora Women’s Choir and Boys and Girls Club grant are nice examples.
 - » Substantial youth emphasis through grants administered directly by CFKA’s Youth Advisory Committee (YAC).
- 2002-2003
 - » Establish principles for grant application evaluations using committee of community volunteers, which grows and changes throughout the years.
 - » Grants go to: Aboriginal groups, help restore stone fences on Amherst Island, and other worthy causes.
- 2004-2005
 - » First Stark grants to Picton Library, Pinecrest Memorial School, other regional groups.
 - » 10th Anniversary cumulative grants over \$1 million. “We Feel like a Million Dollars!”
- 2006-2007
 - » Cumulative grants increase to over \$1 million, now spread over twice the areas of interest. For example, the Environment is now included.
- 2008-2009
 - » Granting slows to reflect the financial crisis, but continues to have impact, e.g. supporting local military families given war in Afghanistan
 - » Launch ‘Vital Signs’ publication measuring societal “health” of Kingston & area.
- 2010-2011
 - » Adopt new granting formula based on moving average of fund returns.
 - » Make first multi-year grants. Examples of these include the Skate Park, and a film on the history of Kingston.
 - » Cumulative totals now over \$6 million from all sources; 832 community grants made.
- 2012-2013
 - » Emphasis on broad areas of granting as reflected in monies directed to such wide concerns as the Kingston WritersFest, Bereaved Families of Ontario, Loving Spoonful Community Gardens, Frontenac ARCH Biosphere, Lower Burial Ground Restoration Project and Pathways to Education, Kingston.
- 2014-2015
 - » Stark Fund celebrates 10 years of grants with 131 grants totalling \$575,000 to various worthy causes in and around Prince Edward County.
 - » 20th Anniversary cumulative fund distribution since 1995 totals over \$8 million.



A Grant to: Phoebe Restoration at the Pump House Steam Museum

The Foundation's People

Speaker Series Highlights

2009

- » Hugh Segal – Poverty
- » General John de Chastelain – The Importance of Community Relations
- » David Dodge – The Economy
- » Dr. Ray Peters – Early Child Development



Garrett Elliott Photography

2010

- » Larry Scanlon – Charitable Giving
- » Right Honourable Paul Martin – Aboriginal education and Prosperity
- » Dr. Charles Tator – Safety in Sports

2011

- » Louis Delvoie – The Egyptian Revolution and the Middle East
- » Vicki Keith – To make Penguins Fly
- » Wendy Vuyk – Pathways to Education: Kingston
- » Tony Burman – Al Jazeera English News Service in America

2012

- » Major John R. Grodzinski – The War of 1812
- » Don Drummond – Commission on the Reform of the Public Services
- » Dr. David Walker – Health/wellness for students from high school to university.
- » *From Brewery to Art Centre: Blending Historical Architecture with Innovative Design: Tett Centre for the Arts:* Todd Colborne, Robert Crothers, Clarke Mackey, Robert C. Matthews, Bill Penner.

2013

- » *Innovation: Can it Thrive in Kingston?* Peng-Sang Cau, Chandar Datta, Brad Ross, Douglas Watt.
- » *Hunger: Can We Bring Food Security to Our Community?* Susan Belyea, Elaine Powers, Sandy Singers, Zoe Yanovsky.
- » *Can Kingston Survive Without Immigration?* Charles Beach, Penina Lam, Lesley Morley, Vikram Varma.
- » *Our Changing North: New Pressures, New Directions, New Horizons.* Peter Harrison, John Smol, Bob Watts.

2014

- » Hugh Segal: *Eight Years, Eight Months in the Senate: Lessons Learned.*
- » *Grow the Podium in Kingston: Can we do it?* Paddy Boyd, Brad Brennan, Ali ten Hove, Wayne Russell.
- » *Generosity at Home and Afar:* Dr. Jennifer Carpenter, Heather Haynes, Harold Parsons, Dr. Karen Yeates.
- » *Shout Out For Music:* Evan Mitchell, Gord Sinclair.

2015

- » *Data Smart Cities:* Prof. Susan Crawford, Steve Koopman, Campbell Patterson.
- » *Kingston's Waterfront: Opportunities and Tough Choices Ahead:* Peter Heyblom, David McDonald.

Community Foundation for Kingston & Area

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What's Next for the Foundation

This supplement captures many milestones in the growth of the Foundation, many planned, but also many more that just happened. In the immediate future we can say that we are following up on the earlier announcement in *Ripples* (2013) when we introduced you to the Governor-General's challenge for Canada to become a country of "Smart & Caring Communities," and the role that Community Foundations will play in that journey. Since then, our *Vital Signs*® report has brought about a number of exciting conversations, including those of our recent Speaker Series luncheons. Many of you have helped us kick-start the *Smart & Caring Community Fund* by attending *Jailhouse Rock* and we will be working hard to bring it to completion in 2017, Canada's 150th birthday.

Two recent Board decisions have important implications for the future. The first concerns the Foundation's commitment to the *Vital Signs* annual report. It is now a permanent program of the Foundation. Watch for more *Vital Signs*!

The second decision projects the Foundation into a new area of activity: it now offers a social investment program that can benefit local entrepreneurs through its *First Capital Community Development Loan Program*.

Like the Governor-General's challenge, neither of these initiatives were on the Foundation's "radar" a decade ago. Who knows what else the future will bring!

Hundreds of Foundation Board members, committee members, donors and volunteers have propelled the Foundation through the first two decades of its journey. We wish to take this opportunity to thank each of you for your confidence in what the Community Foundation for Kingston & Area has done, and will continue to do, to build community.

**Michael Bell, President
and Tina Bailey, Executive Director**

Did you know?

- > *Our first office was donated to us by Katherine Manley, our founding Executive Director. It was in the basement of her home on Hill Street.*
- > *Over the past 20 years, 78 of your fellow citizens have served on the Foundation's board.*
- > *The Foundation received the much prized Alastair Gamble Memorial Award at the Community Foundations of Canada Conference on May 6, 2000, in Ottawa.*

Our Presidents 1995 – 2010



Bernard Clark

Our First Six Presidents: (front row, left to right), Michael Davies, Eveline Flint, Martello Tower Association, Regina (Gini) Rosen, Bob Pritchard (back row), Dan Norman, Judith Mackenzie.

Martello Tower Association

Founding President:
Eveline Flint (1994-1995)

Community Foundation

Presidents:

Founder:
Michael Davies (1995-2000)

Regina Rosen (2000-2004)

Judith Mackenzie (2004-2006)

Dan Norman (2006-2008)

Bob Pritchard (2008-2010)

Florence Campbell (2010-2012)

Greg Fisher (2012-2014)

Geoff Sandiford (2014)

Michael Bell (2015-)

Executive Directors:

Katherine Manley (1996-2000)

Monica Stewart (2000-2002)

Ian Fraser (Acting 2003)

Henry Meyer (Acting 2003)

Glenn Stressman (2003-2009)

Vikram Varma (2009-2013)

Tina Bailey (2013-)