



**Community Foundation**  
for Kingston & Area



# 2015 Annual Report



# Message from the President & Executive Director



## Two decades of building community ... and more to come!

In 2015 we celebrated our 20<sup>th</sup> anniversary and officially launched our new *Smart & Caring Community Fund*. *Jailhouse Rock* rocked The Isabel and raised a record \$303,591 to kick-start this new fund. We created the Smart & Caring Community Fund to position us to be even more responsive to community needs (see page 5).

Another milestone this year – we granted more money from endowments than ever before! In total we distributed almost one million dollars (\$956,315 to be exact). Our Community Grants program awarded \$351,201 to 46 local projects, including 12 grants of over \$10,000 to projects that address our identified Smart & Caring community priorities. We awarded some of our largest Community Grants ever because we invited organizations to “THINK BIG” and apply for grants for projects that would have a big impact in our community in our priority areas. A solid endowment base and good investment returns placed us in an exceptional position to make these investments to enhance the communities we serve (see page 6).

Community foundations world-wide are venturing into new ways to build their communities: social impact investment is one of those innovations. The Community Foundation for Kingston & Area started social impact investing with the launch of our *First Capital Community Development Loan Program*. This program is designed to support community economic development by providing loan guarantees to local entrepreneurs who are unable to access the funds they need to establish or grow their business through conventional lenders (see page 16).

The success of the Foundation is the result of the efforts of countless individuals and organizations working together towards a common vision. Together, our many generous donors, dedicated volunteers and passionate staff have grown our local community foundation from a fledgling organization with challenging ambitions and \$64,000 in the bank to a dynamic community leader that manages 189 endowment funds totalling over \$16 million.

Thank you to each and every one of you who has played a part in the Foundation’s success to date. It has been a wonderful first 20 years, and we look forward to the next 20, “helping to build a vibrant creative community where everyone has the opportunity to take part in building a caring, healthy and culturally rich community.”

Tina Bailey  
Executive Director

Michael Bell  
President

# Mission and Vision



## *Our Vision*

A vibrant creative community where everyone has the opportunity to take part in building a caring, healthy and culturally rich community.

## *Our Mission*

We and our donors strengthen our community by making strategic and effective grants, growing and managing a lasting endowment, and serving our community as a resource and partner.



## ***Thank You to our Giving Circle Members and Community Partners!***

Michael Bell & Diane Fitsell  
Chris Chard  
Albert & Christa Fell  
Greg & Dorothy Fisher  
Ian M. Fraser & Janine M. Schweitzer  
Brad French  
Jack Gilfillan  
John & Virginia Gordon  
Diane Grace Kelly  
Marc & Jody LeBlanc  
Joan Macrae  
Dan Norman  
Erna & Harold Redekopp  
George Thomson & Judith Beaman  
Jonathan Warren & Allyson Davis  
Rod White



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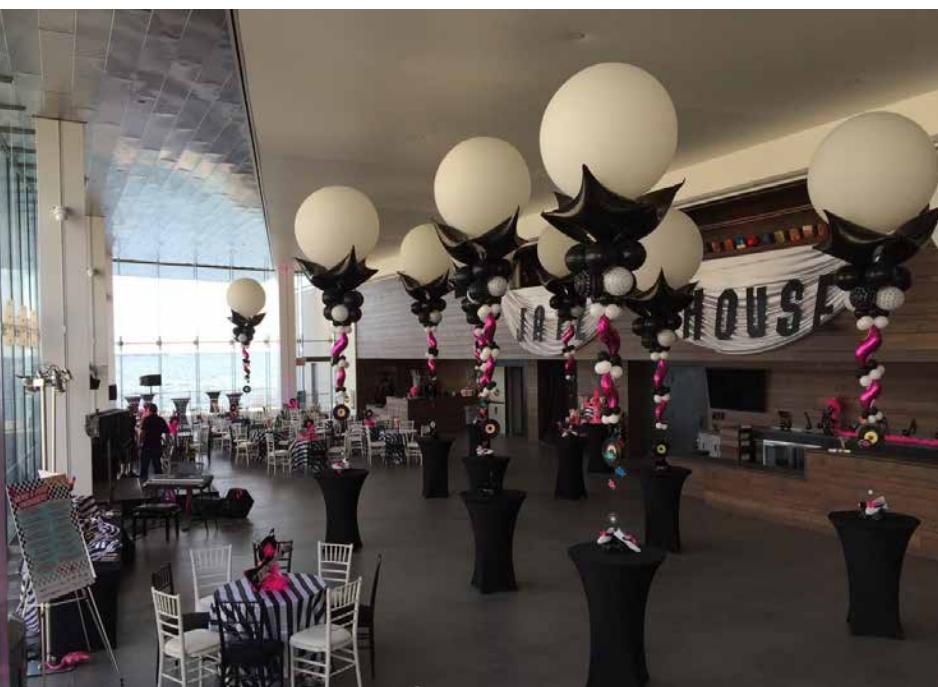


Photo Credit: Suzy Lamont Photography

# Building a Smart & Caring Community



Canada's Governor General issued a challenge to community foundations: build a "smart and caring nation" for Canada's 150<sup>th</sup> Birthday. He challenged everyone to consider their respective local community, and envision what it means for it to be smarter and more caring.

The Community Foundation for Kingston & Area accepted this challenge. Our response has been the creation of a new type of fund, the *Smart & Caring Community Fund*. It was publicly launched in 2015 at our *Jailhouse Rock* fundraiser event.

This new fund is designed to be nimble and flexible, putting more money, more quickly, out in the community where it is most needed. Current priority areas for the fund are Getting Started, Food Security, and Community Engagement.

Many facets of our organization make this unique fund possible. Our *Vital Signs*® community reports allow for evidence-based identification of priority areas for our community. Our *Speaker Series* events have positioned us as a hub for engaging in conversations on important issues facing our community. Our Community Grants program has incorporated the *Smart & Caring* priority areas, complementing its traditional fields of interest, allowing projects to access this additional funding. The *Smart & Caring Community Fund* has been the focus of our fundraising efforts in 2015 and will be in 2016; by the end of 2015 total donations reached \$400,703.

As you can see, all hands have been on deck here at the Foundation, to see this new fund thrive and make a real impact on the community around us!

The fund will be our community's legacy birthday gift to celebrate Canada's 150<sup>th</sup> Birthday in 2017.

## ***Remembering a truly Smart & Caring person...***

We were deeply saddened by the loss of our dear friend and colleague Geoff Sandiford. Geoff was passionate about the Foundation and our community.

Since joining the Board in 2011 he took on numerous leadership roles and projects, and will long be remembered for his instrumental role in shaping the vision for our new *Smart & Caring Community Fund*.

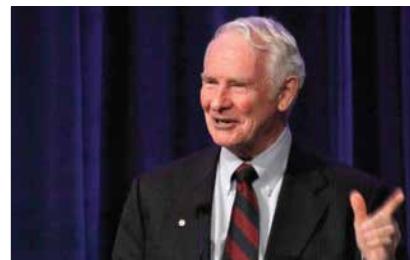
We are grateful for his many contributions to the Foundation. His energy, humour, enthusiastic vision for what we can accomplish as a community and his contagious smile are greatly missed.

Geoff was a true community builder. In his honor, the Foundation has established a new Community Builder Award, to recognize those who, like Geoff, exemplify what it means to be a community builder.

*"Join me in imagining our country as it could be..."*

*a smart and caring nation, where all Canadians can succeed, contribute, and develop their talents to their fullest potential!"*

His Excellency The Right Honourable David Johnston  
Governor General of Canada



# Community Grants Exceed \$351,000 for the First Time!

Our Community Grants Program awards grants to local charities for special projects and initiatives. Funding comes from earnings from donations to our *Community Fund* and other funds established to support various fields of interest. This program has run since our inception.

In 2015 we were fortunate to grant over \$351,201 to 46 projects, bringing the total invested in our community – through the Community Grants Program alone – to over \$2.1 million. The volunteer members of the Community Grants Committee were excited to review many strong proposals which addressed the diverse needs of the community in creative and meaningful ways.

In the 2015 Fall Round applicants were encouraged to "THINK BIG" and we were able to fund 10 projects of over \$10,000, another first for our program. Our hope is that by focusing investment in priority areas, the recipients will be able to achieve a high impact for our community.

Open calls for proposals are issued twice a year. These are reviewed through a competitive application process by the Grants Committee. This committee is comprised of dedicated volunteers with diverse perspectives and expertise.

The Grants Celebration Ceremonies, where we honour grant recipients, bring together many people enabling the charities to showcase their efforts.

It is truly a highlight twice a year to see the impact of the Foundation's grants, both large and small, and to get to know the people involved in these initiatives. The enthusiasm and thoughtfulness that so many people bring to our community is inspiring.



2015 was the last year of Linda Lysne's tenure as Chair of the Grants Committee. We thank her for her significant contributions and wish her well in the future. Gayle Barr and Catherine Gold have now assumed leadership of this committee as Chair and Vice-Chair respectively.



# Getting the Community All Shook Up: Jailhouse Rock

In May 2015 we rocked The Isabel Bader Centre for the Performing Arts with our *Jailhouse Rock* fundraiser gala. Those who were there will remember the costumes, decor, music and dancing. The immersion in the '50s era was complete with classic cars, classic food and yes Elvis himself!

Over 200 guests attended, not including performers and the dozens of volunteers that made the night possible.

And what was it all about? Besides celebrating our 20<sup>th</sup> Anniversary, that night we launched our new *Smart & Caring Community Fund*, a fund that is flexible and strategic so that more money goes towards high priority needs in our community. The creation of this new fund was our local response to the challenge issued by Governor General David Johnston to help build smarter, more caring communities across the nation (see page 5).

Several speakers spoke from the heart about what can be done through this fund. **Geoff Sandiford** introduced the goal behind the *Smart & Caring Fund*. **Mara Shaw** from Loving Spoonful spoke to the state of food security. **Tom Greening** from Homebase Housing told compelling stories of how their work has helped people get started in life here in Kingston. **George Thomson and Judith Beaman**, both retired judges, spoke on engaging with at-risk people in the community.

The evening earned net proceeds of \$303,591 to kick-start this new Fund, through generous sponsors, ticket sales, and silent, live and flash auctions, an art sale, Elvis raffle and donations through the night.

**Thank you to everyone who made the event a tremendous success!**



**Photo credits:**  
Suzy Lamont Photography

# Vital Signs® 2015 Community Report

Our 2015 *Vital Signs*® community report focused on the Foundation's three *Smart & Caring* priority areas of Getting Started, Food Security and Community Engagement.

Lead articles discussed early childhood development, local food security and walking side-by-side into the future with First Peoples. We reported that over 7,000 First Peoples reside in the Kingston Census Metropolitan Area and it is the fastest growing group in Kingston. Many were astonished at this fact.

The report was presented on October 6 to a packed room of over 100 people, including candidates running in the 2015 Federal election, municipal officials and representatives of non-profit agencies.

Grandmother Laurel, of the Mohawk Bear Clan and a member of the Katarokwi Grandmothers' Council, offered the welcoming prayer. The First People's engagement with the Foundation for the *Vital Signs*® community report was timely, given the release of the Truth and Reconciliation Report.

Dr. Magdalena Janus, Associate Professor, Psychiatry & Behavioural Neuroscience, Offord Centre for Child Studies, McMaster University, was our featured speaker. Janus spoke about what we are learning about early child development with the assessment of child development using the Early Development Instrument.

Mara Shaw from Loving Spoonful highlighted the results of the first broad community consultation on food security in KFL&A.



## Conversation Starters

*Vital Signs*® 2015 provided a Dashboard snapshot of selected indicators in each of the *Smart & Caring* priority areas. Data signified trends and targets, if they existed, for each indicator.

We asked "What can you do?" and provided several practical calls to action for each of the three priority areas.

Several follow-up articles subsequently appeared in *The Kingston Whig-Standard*.

See the next three pages for more on each priority, what you can do, and some of the *Smart & Caring* projects we have supported in 2015.

To read the *Vital Signs*® 2015 report, and for more information, see [www.cfka.org](http://www.cfka.org).



# Getting Started



## **Giving children, youth and newcomers a strong start to life in our communities.**

One in three senior kindergarten children in KFL&A (2011) were vulnerable or at increased risk of not achieving future academic success. At our *Vital Signs®* 2015 report launch, Dr. Magdalena Janus, of the Offord Centre for Child Studies, McMaster University, showed us just how important the early years matter: the later you attempt to change a child's developmental trajectory, the more dramatic the cost increases to achieve change later in life. Thirty per cent of the youngsters in KFL&A will need that investment in order to realise their full human potential.

The Getting Started priority also encompasses sectors of the community that have historically faced unyielding challenges to achieving a successful start to life: did you know that First Peoples' youth is one of the fastest growing populations in the area? New immigrants require services to ease the adjustment to their new community. Retaining them in our community makes it stronger in diversity.

In 2015 the Foundation's Community Grants Program granted \$87,740 to 8 projects in the Getting Started priority area.

Getting Started in a new business and not able to access conventional financing? In 2015 the Foundation proudly launched its first social investment program: the *First Capital Community Development Loan Program*. Check out page 16 for more on this exciting initiative!

**Kingston Community Health Centres received a Community Grant of \$15,815 for their project "Go FARTHER".**

While many of today's youth certainly possess the ability and academic credentials to successfully pursue a post-secondary education, a surprising number of our young people do not have the support they need to navigate the challenges and complexities of post-secondary life. When there is no one to help cover the costs of text books or unexpected fees, or encourage and support the students through the stress of midterms, the Go FARTHER project in partnership with St. Lawrence College fills those gaps. Having a guide, coach and advocate to help face the myriad challenges of post-secondary life can make the difference between succeeding or dropping out.

### **And what can you do?**

- Enrol your pre-school children or grandchildren in available programs that will enhance their early development.
- Support a local start-up business.
- Welcome new immigrants.

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AND YOU  
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# Food Security



**Ensuring everyone has access to healthy food to fuel their bodies and minds; providing education for food choices and preparation.**

One in seven Kingstonians live in poverty (2011). Poverty and food insecurity go hand-in-hand. Employment is not a guarantee of food security: those employed at minimum wage are likely to be food insecure.

The Kingston Food Providers report that:

- More families are using meal programs;
- Meal programs are open for more days and hours than they used to be; and,
- More people are obtaining groceries from food banks.

Throughout KFL&A those trying to access healthy food are challenged by lack of transportation, safe housing, food skills and available healthy food.

The Foundation's annual *Vital Signs*® community report follows important data from year-to-year to track trends of improved or worsening conditions.

The *Point in Time Food Assistance Count*, taken by 27 Kingston agencies, on an average day in May, shows a steady increase from 2013 to 2015 in the number of main meals, light meals and snacks provided, including the *Food Sharing Project* delivered in the schools, providing "nourishment for students in need to improve their readiness to learn".

In 2015 the Foundation's Community Grants Program provided \$71,813 for 6 projects included in the Food Security priority area. *The Regina Rosen Food First Fund* provided \$12,000 to 12 programs enhancing food security in the community.

**Loving Spoonful received a Community Grant of \$24,992 for their project "Bringing Good Food Programming to Youth and the Community from the Robert Meek Centre".**

*Good Food for All*, supported by the Community Foundation for Kingston & Area, brings good food and good food programming to youth, families and the broader community at the Robert Meek Centre. Thanks to this special funding, Loving Spoonful will be offering hands-on food skills to children at the Boys & Girls Club, youth at Youth Diversion and its programs, and to families from all over Kingston. Gardening on the Centre grounds, cooking in the spacious kitchens, and sharing the results will all be a joy as youth and families gain skills. New, convenient locations for our neighbours in need of fresh produce to pick up free produce will also be created and garden and cooking workshops will be offered to the general public.

## **And what can you do?**

- Shop for fresh fruits, vegetables and products from local producers who are part of your local economy.
- Share your healthy cooking skills with neighbours and their children.
- Grow your own vegetables and share your surplus.

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# Community Engagement



## ***Inspiring everyone to be active participants in our communities; enriching our society.***

One in four tax filers in Kingston (Census Metropolitan Area) made a charitable donation in 2013. Since 2002 the proportion of tax filers making a charitable donation has fallen by 14 per cent. Philanthropy and community foundations are inextricably linked. In 2015, 676 donors directed charitable gifts to the Foundation in the amount of \$1,108,626. Fortunately the Foundation has resisted the downward trend.

To be engaged in the community, you must be visible. Did you know that there are some 7,000 First Peoples residents in the area? Probably not ... they have been mostly invisible. *Vital Signs®* 2015 provided a snapshot of activities focused on establishing "a respectful and inclusive visibility of the First Peoples' community as equal members in the Kingston story." Grandmother Laurel Claus-Johnson, of the Katarokwi Grandmothers' Council, offered the traditional welcoming prayer for the launch of *Vital Signs®* 2015.

Community engagement takes many forms, big and small. Each of us can participate at whatever level is possible for us individually.

Service clubs in Kingston have historically been effective community partners and benefactors. In 2014-15, 16 Lions, Rotary, Odd Fellows and Kiwanis clubs distributed almost half a million dollars to support community projects.

In 2015 the Foundation's Community Grants Program provided \$58,787 for 7 projects specifically working to increase Community Engagement.

### ***And what can you do?***

- Listen to the First Peoples' voices.
- Support charities of your choice with your time, treasure and talent.
- Join a service club.

***Southern Frontenac Community Services Corporation received a Community Grant of \$21,702 for their project "An opportunity to expand services through the purchase and retrofit of former school portables".***

They will purchase, move and retrofit three former school portables to its new Grace Centre site in Sydenham, Ontario, allowing the organization to reduce costs associated with operating two sites, increase organizational efficiency, provide better networking and shared services with other agencies cohabitating in the facility, increase the community profile of the organization, and ultimately, provide more and better health and social services to seniors, at-risk and low-income families in need, in the rural region north of Kingston.

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# Community Grant Recipients



**2015 was the biggest granting year ever in our Community Grants program! The following 46 projects received grants totalling \$351,201.**

Algonquin to Adirondacks Collaborative – A2A Trail:  
\$5,000

Autism Ontario - Kingston Chapter – Directory of Services for Adults with ASD in KFLA and Area:  
\$4,675

Big Brothers Big Sisters Kingston, Frontenac, Lennox & Addington – Seniors to Youth Engagement Project:  
\$14,000

Birdbone Theatre – Shadowbox Theatre:  
\$2,000

Blue Skies Cultural Centre – From the Valley to the Sea 2015: \$5,425

Boys and Girls Club of Kingston & Area – BGC Youth Programs:  
\$25,000

Boys and Girls Club of Kingston & Area – Multi-year Transportation Project: \$4,000

Canadian Diabetes Association – Camp for Kingston Area Children with Type 1 Diabetes:  
\$4,800

Canadian Families and Corrections Network – Strengthening Families Affected by Incarceration Day: \$2,375

Central Frontenac Railway Museum – Heritage Play Train Structure: \$12,220

Code the Change: Queen's Chapter – Code Jam:  
\$1,212

Cycle Kingston – Youth-Run Used Bicycle Shop:  
\$17,750

Elbow Lake Environmental Education Centre, Queen's University Biological Station – Environmental Outreach Assistant: \$4,000

Farmers' Market Association of Kingston – Making a Year Round Market: \$4,000

Frontenac Stewardship Foundation – Frontenac County Invasive Species Awareness Program:  
\$7,430

Howe Island Garden Buds – Howe Island Community Development: \$2,393

Independent Living Centre Kingston – Art and Self-Exploration: \$5,000

Kingston Chamber Choir – Sound System Improvement & Concert Recordings: \$1,629

Kingston Community Health Centres – Go FARTHER: \$15,815

Kingston Community Health Centres, Multicultural Youth Group – Dare to Stand Out: Youth Diversity Conference:  
\$2,800

Kingston Community Health Centres, Pathways to Education – Wawahte Educational Documentary Project: \$5,273

Kingston Goalball Club – Kingston Loyalists – Kingston Goalball Club:  
\$9,260

Kingston School of Art – Gallery Lighting: \$3,500

Kingston WritersFest – Merilyn Simonds Protege Project: \$4,000

Limestone Advisory for Child Care Programs – Family Game Night: \$1,750

# Community Grant Recipients



Loving Spoonful – Bringing Good Food Programming to Youth and the Community from the Robert Meek Centre: \$24,992

Loving Spoonful – Gleaning: Increasing Healthy Food Access from Farm to Fork: \$4,424

Loving Spoonful – Healthy Cooking with the Rideau Heights Community: \$11,993

Martha's Table Community Program – Hunger Through My Eyes: \$1,819

Martha's Table Community Program – Transportation Pilot Project for Martha's Table: \$4,404

Melos Music Society Inc. – Baroque Idol: \$1,200

Neilson Store Museum and Cultural Centre – Dry Stone Wall Festival Initiative: \$5,646

Northern Frontenac Community Services Corporation – Capital Purchase to Replace a Vehicle: \$7,500

Ongwanada Hospital – Kingston Circle of Friends – Performing Arts Group: \$18,405

Partners in Mission Food Bank – Fresh Food Purchases: \$25,000

Queen's Community Music – Sistema Kingston – Pilot Year: \$10,000

Queen's Good Times Diner Soup Kitchen – Good Times Diner: \$1,000

Queen's University Agnes Etherington Art Centre – ArtZone: \$3,489

Seniors Association Kingston Region – Literacy & Community Engagement for Older Adults: \$13,078

Seniors Association Kingston Region – Older Adult Program Enhancements: \$2,445

Southern Frontenac Community Services Corporation – An Opportunity to Expand Services through the Purchase and Retrofit of Former School Portables: \$21,702

Spelling Bee of Canada (Kingston Chapter) – Outreach for Kingston Region Spelling Bee: \$1,100

Spinal Cord Injury Ontario – Peer Support Program: \$12,320

St. Andrew's Presbyterian Church – St. Andrew's Church Interperative Signage: \$1,683

St. Lawrence College – St. Lawrence College 2016 Anti-Bullying Awareness Initiative: \$3,694

Winter Warmth – Winter Warmth December 2015 to November 2016: \$10,000



# Celebrating our Family of Donors



**The Foundation deeply appreciates all who have invested in the community with us. We are honoured to celebrate the following donors and partners who gave \$1,000 or more in 2015.**

Anonymous (7)	Florence Campbell
1483653 Ontario Inc.	Cancoil Thermal Corporation
ABNA Investments Ltd. <sup>J</sup>	Christine Cannon & Virginia Wakeford
Shirley Abramsky <sup>J</sup>	Barbara Carr
Alliance Alarms <sup>J</sup>	CGOV Asset Management <sup>J</sup>
Diane C. Arthur	Chris Chard <sup>G</sup>
Tina Bailey	CIBC Wood Gundy: Burkomp, LeBlanc & Wilkox Investment Advisors <sup>J</sup>
Rob Baker & Leslie Galbraith	City of Kingston
Marilyn & Keith Banting <sup>J</sup>	Diane Clayton
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Carol A. Beatty	Cunningham, Swan, Carty, Little & Bonham LLP <sup>J</sup>
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BMO Nesbitt Burns: Gilfillan, Finnegan & Desgagnés Investment Advisors <sup>J</sup>	Doug's Auto Parts
B'nai Brith Lodge 1191 Kingston <sup>J</sup>	William & Phyllis Edwards
Christopher & Celeste Booth	Empire Life <sup>J</sup>
Peggy Brown	Albert & Christa Fell <sup>G</sup>
Margaret Buckholtz	W. Craig Ferguson
James Bulloch	Peter Finnegan
Anne Butler & Brian Linscott <sup>J</sup>	First Capital Community Development Inc.
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	Larry Flamholtz
	Nora C. Forman
	Ian M. Fraser & Janine M. Schweitzer <sup>GJ</sup>
	Brad French <sup>G</sup>
	Frontenac County Schools Museum Association
	Estate of Larry Gibson
	Jack Gilfillan <sup>G</sup>
	Gordon Barr Ltd.
	John & Virginia Gordon <sup>GJ</sup>
	Government of Canada - Canadian Heritage
	Elisabeth Gray
	Nancy & Bill Gray
	Ross & Donna Grieve <sup>J</sup>
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	H'art Centre of Smiles Inc.
	Les Herr & Susan M. Nicholson <sup>J</sup>
	Homestead Land Holdings Ltd. <sup>J</sup>
	Human Resources Professionals Association - Kingston District Chapter
	David & Kate Ingram
	JNETRIX Systems Inc. <sup>P</sup>
	K.B. Homes <sup>P</sup>
	Kingston Economic Development Corporation
	Diane Grace Kelly <sup>GJ</sup>
	KIMCO Steel Sales Ltd. <sup>J</sup>

# Celebrating our Family of Donors



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Kingston Region  
Michelle & Martin Skolnick<sup>J</sup>  
Tallman Truck Centre Ltd.<sup>J</sup>

Peter Taylor & Judith Todd-Taylor

TD Bank Financial Group<sup>J</sup>

Geraldine Tepper & Nick Romero

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George Thomson & Judith Beaman<sup>GJ</sup>

Tomlinson Group<sup>J</sup>

Trailhead Kingston<sup>P</sup>

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Chrystal Wilson

Nancy Wilson

Withey Addison LLP<sup>J</sup>

Elisabeth Woppard

Kaethe Yanovsky

**\* – Deceased**

**G – Giving Circle Member**

**P – Community Partner**

**J - Jailhouse Rock sponsor**

# Helping Entrepreneurs Get Started

Several years ago, the Foundation explored the idea of social investing as an innovative approach to serving the changing needs of our community. To provide for this possibility, the Foundation's investment policies were amended to allow for mission based investing. At the same time, First Capital Community Development Inc. was considering options to revitalize their initiatives. Our two organizations came together to create the vision and structure for the *First Capital Community Development Loan Program*.

A fund was created with a healthy donation from First Capital Community Development Inc.. They supported the Foundation's goal of enhancing the quality of life in our community as well as our *Smart & Caring* community priority area, "Getting Started." Alterna Savings came on as a partner to administer the loans, and on June 18, 2015 the Foundation launched this program. The launch was designed to inform people about all the local resources available to help them with their business venture.

This program will provide loan guarantees of up to \$10,000 to individuals who have strong business plans, but are unable to obtain sufficient financing through conventional lenders.

The program works in collaboration with existing organizations and programs serving our area to give aspiring entrepreneurs the best chance at success.

Loans are made at current market interest rates. Earnings from these loans will be used to support the charitable purposes of the Foundation, meaning this program is a true win-win for both entrepreneurs and our community!

For more information visit [www.cfka.org](http://www.cfka.org).



## **From the 2015 Community Grants:**

**Cycle Kingston Inc. received a Community Grant of \$17,750 for their project "Youth-Run Used Bicycle Shop".**

Cycle Kingston, in partnership with youth-serving and employment organizations, is hiring youth to operate a used bicycle store in the spring of 2016 in Kingston. Used bicycles donated to the store (or purchased at low-cost) will be refurbished by youth staff members and sold affordably to anyone in need, particularly other youth, low-income individuals, and newcomers to Kingston. The youth staff members will receive job and life-skills training and ongoing support to develop useful skills that will assist them in future employment.



# Celebrating 12 New Funds



We are delighted to introduce 12 new funds, made possible by our inspirational, generous donors whose gifts will continue to benefit their community for years to come. Thank you to our new fund holders!

## Smart & Caring Funds

*Bill & Nancy Gray Fund.*

*Michelle Skolnick Smart & Caring Fund.*

## Designated toward Specific Charities

*Cameron Thompson Memorial Fund* – supports the Community Foundation for Kingston & Area, Wildsmart and the Banff Centre (Alberta).

*Ernie Munroe Fund* – supports the Land Conservancy for Kingston Frontenac Lennox & Addington.

*Frontenac County Schools Museum Endowment Fund.*

*Kingston & District HR Leadership Award Fund* – provides an annual award to St. Lawrence College students pursuing a career in the human resources profession.

*Kingston WritersFest Fund.*

*The Mess Endowment Fund* – supports The Mess Open Arts Studio.

## Supporting a Variety of Interests

*Jim & Jeanne Ferguson Trust Fund* – designated to the Rotary Club of Kingston, to help needy persons in the Kingston Area.

*The Milsome Fund*, a donor-advised fund.

*The Robert & Judith Mackenzie Fund*, a donor-advised fund.

## Funds Held in Trust for Other Charities

*Seniors Association Kingston Region Managed Fund.*



Laurel Trull lost a good friend Ernie Munroe. In 2015 she established the *Ernie Munroe Fund* as a tribute gift to honour him and support what was important to him. "Ernie inspired many with his zest for life.... He especially enjoyed seeing the wildlife and usually carried a bag of seeds in his pocket for the birds."



# Our Speaker Series



## Discussions, Perspectives and Informed Decisions

Designed to engage, enlighten and offer unique perspectives, our *Speaker Series* events provide a forum that enables our community to learn about and discuss topics that are important to us as a community. We hosted two *Speaker Series* in 2015:

### *April 1 – Data-Smart Cities: Changing How Municipalities Deliver Services and Engage with Citizens*

Our 2015 *Speaker Series* events kicked off with a discussion about the importance of being a data-smart city. Harvard **Professor Susan Crawford**, co-author of *The Responsive City*, shared successful initiatives from around the world, stressing the absolute need for all cities to be data-smart. **Campbell Patterson**, of CP Communications and a consultant to Utilities Kingston, spoke about the challenges of implementing "data-smartness" for Kingston, followed by **Constable Steven Koopman** who highlighted current data-smart initiatives within the City of Kingston Police.

The event itself was "data-smart" – not only was Dr. Crawford live-streamed into our event, we connected real time with 177 off-site viewers. This event was recorded, and a dedicated Tweeter reached 65,000 Twitter accounts with 625,000 Twitter 'impressions' (search for #ygkSmart).

### *May 28 – All You Ever Wanted? Kingston's Waterfront: Opportunities and Tough Choices Ahead*

This timely *Speaker Series* event coincided with the City of Kingston's development of its first ever comprehensive waterfront master plan in consultation with its residents.

**David MacDonald** of the Water Access Group, and **Peter Heyblom** of Thinc Design, provided an overview of the community consultation process and shared highlights from the plan to date. *Speaker Series* attendees explored some of the key issues and the tough choices we all need to make about our waterfront. A valuable discussion period followed, and participation in future consultation meetings was encouraged.



# Two Decades of Impact on Our Local Communities

In 1984 a group of local educators brought together 50 community members with a mission to make Kingston a better place to live. This led to 1985's "Courage to Dream" conference, where a proposal for the Kingston Foundation was made. Fifteen people each gave \$100 in seed money.

Subsequently, the Martello Tower Society was formed with the goal to develop an endowed fund with grant-making income to enhance the quality of life in Greater Kingston. In 1995, pursuing full foundation status, the Society formed the Community Foundation of Greater Kingston with Michael Davies as its first President. In 2008, its name was changed to the Community Foundation for Kingston & Area (CFKA) to reflect its regional character.

Hundreds of Board members, committee members, donors and volunteers have propelled the Foundation through its first two decades. Total endowed funds have grown from \$64,000 to almost \$17million.

Building on this achievement, the Board has recently made the *Vital Signs*® annual report a permanent program of the Foundation, and added a social investment program benefiting local entrepreneurs through the Foundation's *First Capital Community Development Loan Program*.

In addition, in response to the Governor-General's challenge for Canada to become a country of "Smart & Caring Communities", we established a new *Smart & Caring Community Fund*, as our local legacy gift in celebration of Canada's 150<sup>th</sup> Birthday.

None of these initiatives were on the Foundation's "radar" a decade ago. However, we are well positioned to respond to emerging challenges and opportunities to best serve our community. We look forward to the next 20 years!



## ***The Ripple Effect of Previous Milestones***

**1995»** Martello Tower Society establishes Community Foundation for Greater Kingston; launch *Community Fund* and *Community Grants* program.

**1996»** 1<sup>st</sup> Anniversary: Reach \$1 million in funds.

**2004»** First Rose & Zal Yanovsky fundraiser breakfast supporting the Food Sharing Project.

**2005»** 10<sup>th</sup> Anniversary: Reach \$10 million in funds; total grants \$1 million.

**2008»** Launch *Speaker Series* breakfasts and luncheons.

**2009»** Launch *Vital Signs*® community report measuring societal health.

**2012»** Launch *Regina Rosen Food First Fund*.

**2015»** 20<sup>th</sup> Anniversary: Reach almost \$17 million in funds; total grants over \$8 million; launch *Smart & Caring Community Fund*; launch *First Capital Community Development Loan Program*.



Michael Davies and Monica Patten, CEO, Community Foundations of Canada, at the Foundation's official launch in November 1996.

# Our Team



## Staff

Tina Bailey, Executive Director  
Administrative Assistant  
John Paterson, Finance & Operations Coordinator  
Lesley Rudy, Grants Coordinator



## Board of Directors

Michael Bell, President  
Chris Chard, Vice-President  
Greg Fisher, Past President  
Brad French, Secretary  
Jonathan Warren, Treasurer  
Gayle Barr  
Linda Lysne  
Jay Rayner  
Melissa Seal (joined January 2016)  
George Thomson  
Rod White  
Kelly Wiley  
Chrystal Wilson



## Honourary Life Members

Michael Davies  
Florence Campbell  
Eveline Flint  
Virginia Gordon  
Regina (Gini) Rosen



## Legal Counsel

Mary-Alice Thompson LL.B. – Cunningham Swan

## Contact Us

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**For a full list of our volunteers, please visit our website, [www.cfka.org](http://www.cfka.org).**

**Connect With Us Online**  
**@CFKingstonArea**



# Financials



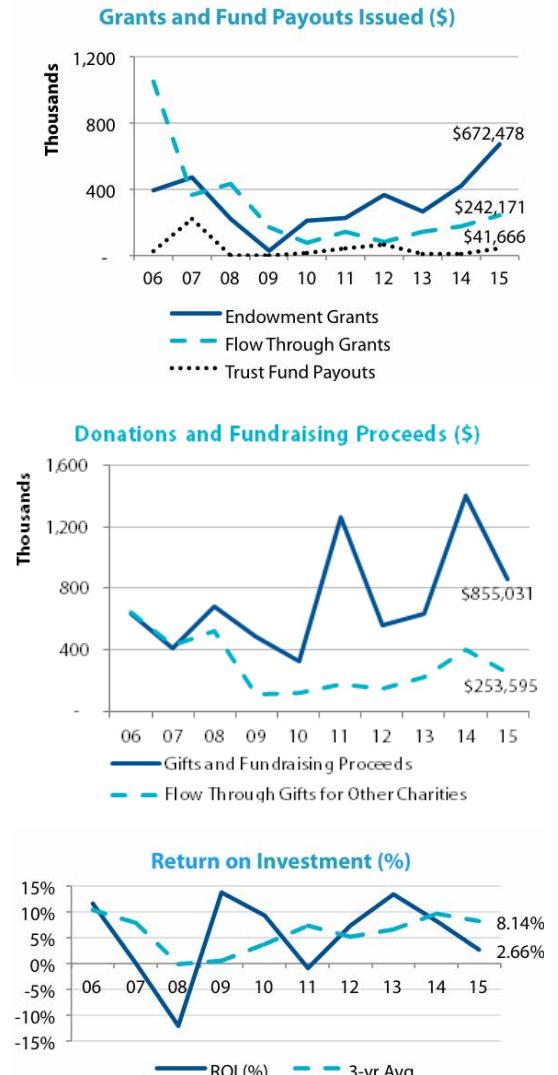
With nearly \$1 million in grants issued, 2015 saw the upward trend in dollars granted by the Foundation continue. The total amount granted from our endowment funds was the largest ever in the Foundation's history. Donations and fundraising proceeds exceeded \$1 million dollars – a great success even after our highest donation year in the Foundation's history (2014). Investment earnings were modest, as was growth in assets under management.

## Highlights and Trends

- \$956,315 total grants and fund payouts issued.
  - \$672,478 in grants from endowments, our best year ever! This includes \$351,201 in community grants.
  - \$242,171 in grants from flow through gifts.\*
  - \$41,666 in payouts to holders of trust funds, managed by the Foundation.
- Grant amounts have been steadily increasing, reflecting the growing asset base and a high three-year average rate of return.
- \$1,108,626 million in donations and fundraising proceeds.
- 2.66% return on investment, amidst a turbulent market.
- \$16,891,972 million assets under management.

See our 2015 Audited Financial Statements available online at [www.cfka.org](http://www.cfka.org).

\* Flow through gifts are gifts intended directly for other charities. 2015's grant figure includes \$184,061 related to 2014 gifts.



# Operating Revenues & Expenditures



	2015	2014
<b>Revenue</b>	\$	\$
Donations	<b>87,106</b>	93,926
Other Fundraising Events	<b>5,873</b>	9,040
Investment Earnings*	<b>121,140</b>	84,286
Administration Fees	<b>223,406</b>	200,656
Miscellaneous	<b>550</b>	2,689
Vital Signs®	<b>7,000</b>	6,000
	<b>445,075</b>	396,597
<b>Expenditures</b>		
Amortization**	<b>9,122</b>	3,601
Bank and Credit Card Fees	<b>4,411</b>	2,290
Fundraising Events	<b>5,241</b>	8,797
Grant Project Expenditures	<b>2,479</b>	1,759
Information Technology	<b>12,002</b>	11,589
Insurance	<b>4,968</b>	4,171
Life Insurance Premiums	<b>38,975</b>	33,975
Marketing	<b>8,091</b>	1,763
Meetings and Promotions	<b>6,539</b>	3,648
Membership Fees	<b>4,866</b>	4,603
Miscellaneous	<b>954</b>	284
Office	<b>13,884</b>	13,325
Professional Fees	<b>10,401</b>	10,071
Publications and Printing	<b>9,764</b>	8,522
Rent	<b>36,216</b>	36,852
Wages, Benefits and Consulting Fees	<b>200,141</b>	180,914
Vital Signs®	<b>11,161</b>	10,281
	<b>379,215</b>	336,445
<b>Net Income</b>	<b>65,860</b>	60,152

\* Investment Earnings include transfers to/from the *Operating Fund* and *Operating Endowment Fund*, reflecting the 3-year average rate of returns. In 2015 \$79,227 was transferred from the *Operating Endowment Fund* to the *Operating Fund*.

\*\* In 2015 the Foundation expensed the full amounts of carrying costs of its capital assets, to better reflect their fair values.

For full details, see our Audited Financial Statements at [www.cfka.org](http://www.cfka.org).





**Community Foundation**  
for Kingston & Area

Photo Credit: Suzy Lamont Photography



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